



# Live Active Grant Application Guide

Edmonton

## PURPOSE

To provide financial support to organizations offering Live Active initiatives to Edmontonians such as:

- Advancing a barrier free (eg Time, Cost, transportation, social cultural) active recreation and sport system
- Advance Physical Literacy and [quality sport](#) and active recreation experiences for all Edmontonians, especially for all children 0-12 years

## APPLICANT ELIGIBILITY

Must be a registered not-for-profit organization for at least one year prior to the grant deadline; be in good standing; and maintain at least \$2 million dollars general liability with the City of Edmonton as an additional insured

## GRANT CRITERIA

### Eligible

- Programs that offer Try it or Learn to Opportunities to new participants
- Workshop or Symposiums that help to address or bring awareness to barriers that exist in accessing sport active recreation and wellness serving marginalized populations
- Programs or initiatives that align to the [Live Active Strategy](#)

### Ineligible

- Existing programs, sports leagues and competitions, travel or registration costs for workshops outside of the Edmonton Region
- Luncheons, Galas, awards banquets, Graduations, roasts
- Any event that is not open to all segments of the populace
- Events intended to raise funds for individuals or charities
- Request from individuals for personal needs
- Operating funds for sport/recreation teams or clubs (CIOG Grant)
- Request for travel funds (personal or team)

## **APPLICATION DEADLINE**

This funding program is open for the 2024 calendar year while funds last.

- Applications will be accepted for Programs that occur between February 2, 2024 to December 31, 2024

## **FUNDING AMOUNTS & REPORTING**

- Grants up to a maximum of \$3,500 per organization subject to program budget availability
- A final report is required within 30 days of completion of the initiative
  - Report should include an overview of the program
  - E.g. Number of participants involved in active recreation and sport by targeted populations increases
  - High level impact the program has had on the organization or community
  - Signed financial report indicating related expenditures
- In return for its support, the City will expect a level of recognition that may include logo placement, print/verbal recognitions, complementary delegate registration

## **ASSESSMENT AND APPROVAL PROCESS**

- Applications will be reviewed by the City of Edmonton's Partnership and Events Section based on the General Eligibility Criteria in the order that they are received
- The Director of Partnerships and Events Attraction Strategy will maintain the decision to approve or deny funding outside of the above proposed criteria based on other factors
- A maximum of one eligible grant per organization will be considered for funding in the grant period

**FOR ACCESS TO THE APPLICATION FORM PLEASE [CLICK HERE](#)**