

What difference will it make if all the actions are completed?

- Improved outreach services for isolated and at-risk seniors
- A continuum of aging-in-place services available in all areas of Edmonton
- All seniors centres supported to be information/service community hubs
- Community groups and businesses educated to respond to the needs of seniors (i.e. city facilities, libraries, community leagues, and local businesses)
- Increased support for family caregivers
- More effective, expanded, sustainable volunteer driving programs for seniors who require door through door service
- Improved consultation processes for seniors and seniors' involvement in civic committees and projects
- Increased age-friendly housing options for seniors
- Seniors are more informed about fire safety and personal emergency preparedness
- Age-friendly parks, buildings and communities



Low Cost Tips for an Age-Friendly Business

- Have a place where customers can sit and rest
- Allow customers to use a restroom
- Avoid use of loud music
- Keep sidewalks free of ice, snow, debris and clutter
- Avoid heavy doors or offer electronic doors
- Be mindful of stair safety- provide handrails or a ramp when possible
- Provide respectful human contact, in person and on the phone
- Be aware of background noise when helping older customers to ensure they can hear you
- Communicate through printed materials, the internet and signs in large, clear font in appropriate languages
- Place products on shelves which are reachable
- Make discounts or special offers available for older adults when possible
- Offer a drop-off or delivery service



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agefriendly
EDMONTON

Addressing the key factors that contribute to healthy, active, creative aging in Edmonton





Throughout the developed world, people are living longer and the proportion of older to younger people is increasing. Alberta is no exception. About 13% of our population is age 65+ and the proportion will grow to 20% by 2025. To embrace this change and recognize the opportunities it presents, communities around the world are working to become age-friendly-i.e., to become inclusive places where age is not a barrier to access services, programs, businesses or facilities.



Vision for an Age-Friendly Edmonton

Many seniors move to cities to be closer to their family and to enjoy the services that can be found in larger centres. In the 2009 census 15 per cent of our population was age 65+. In response to the growing proportion of older adults the senior sector led the development of an action plan Vision for an Age-Friendly Edmonton using a checklist template prepared by the World Health Organization. The action plan has been endorsed by Edmonton City Council. It identifies gaps in key areas and makes recommendations for actions that will address those gaps.



Edmonton Action Plan

Lead agencies were identified for many of the actions in order to initiate, facilitate or guide work. Stakeholders were named for each action and they can assist in the work. Champions are being called to action by the Mayor to help move the work forward in their areas of influence. City departments have assigned people to oversee work on specific actions. The Edmonton Seniors Coordinating Council and the City of Edmonton have partnered to oversee work on the action plan.

