

# Edmonton Transit Strategy Workshop

## - *Gathering Ideas*

Aug – Oct, 2015

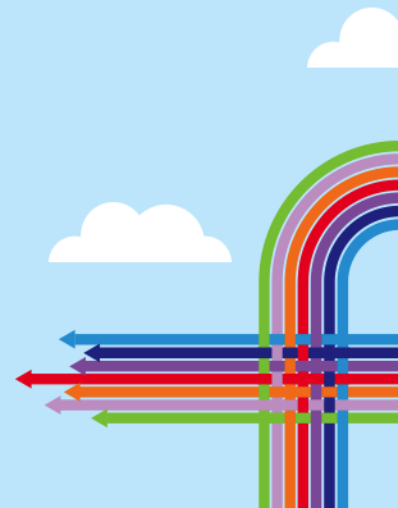


Edmonton



# Our Agenda Today

- Introductions
- About the Edmonton Transit Strategy
- The Transit System Today
- The Importance of a Great Transit System
- The Transit System of the Future
- Closing Thoughts



# Introductions

How often do you use transit?



# What is the Transit Strategy?

Vision & direction for transit system over the next 25 years.

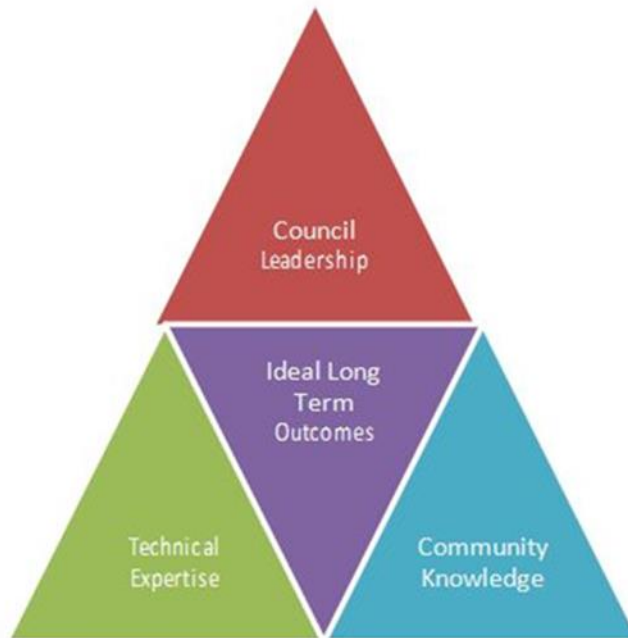
What do we need to do to get there?

May need to make tradeoffs to have a strategy we can make work.

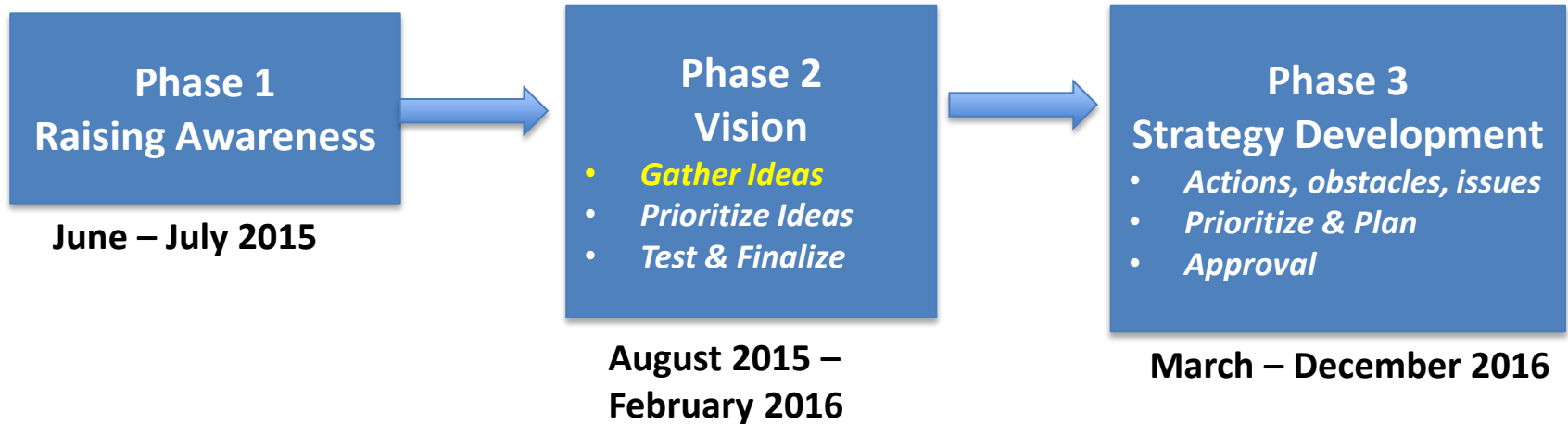


# What is the Transit Strategy?

Balance of community knowledge, technical information and Council's decision making.



# What is the Transit Strategy?



# What will the final strategy look like?

- Vision – What should transit be like in 25 years?
- Values (Guiding Principles) – Why does transit matter to Edmonton?
- Strategic objectives – What do we want to achieve in the next 10 years to meet our long-term vision?
- Actions – What concrete things will we do to work on those strategic objectives?



# Why are we here today?

- We're just starting this project.
- We're working on the vision, and we want to hear your ideas.
- We're also talking to the public in other ways.
- We're trying to build as inclusive transit system as possible





# Why are we here today?

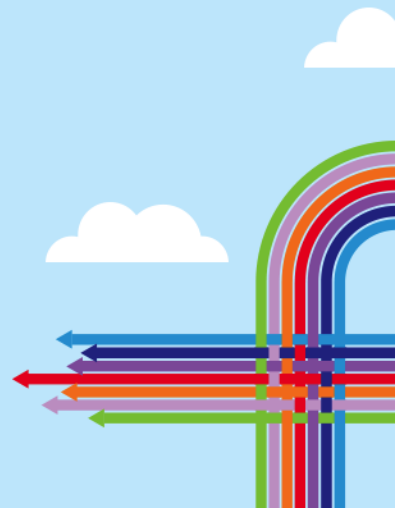
- After these workshops, we're taking the ideas and grouping them under themes.
- We'll then work with the public to prioritize the themes.
- We'll then work with the public to write a vision and guiding principles.





# The Transit System Today


We want to hear what is working well and what could be improved with the transit system today.



# The Transit System Today

- Work with you group and share what is working (green cards) and what can be improved (red cards).
- One idea per card.
- We will wrap up and share ideas with the bigger group in 20 minutes.

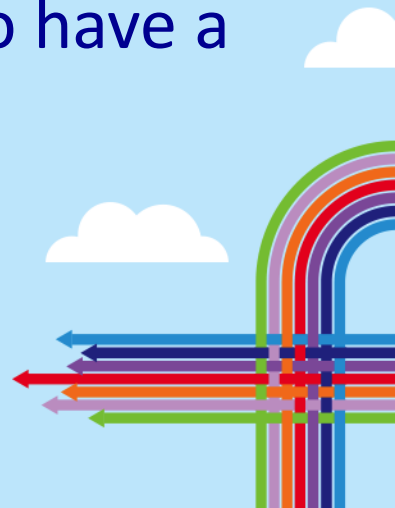




# The Value of a Great Transit System

On post-it notes, please write:

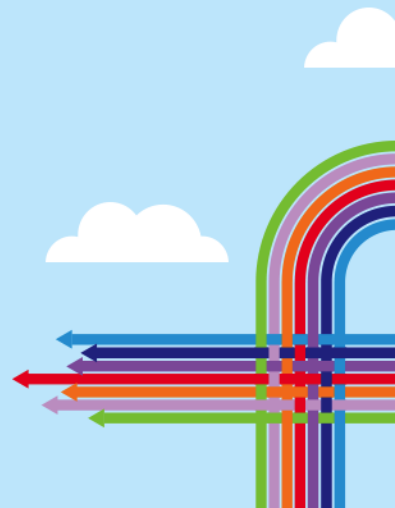
The ONE reason you think it is important to have a great transit system.





# Questions?

- After those two exercises





# The Transit System of the Future

We would like you to share your big ideas about  
Edmonton's transit system 25 years into the future.



# The Transit System of the Future

Imagine you are creating the cover story of the Edmonton Journal in September 2040. The focus is the transit system.



## Headline/Lead Story

A paragraph describing the lead story of the Edmonton Transit System in 2040.



## Sidebars:


Reveals interesting facets of the cover story.

**Quotes:** Can be from anyone as long as they're related to the story.

**Image:** Depicting elements of the story

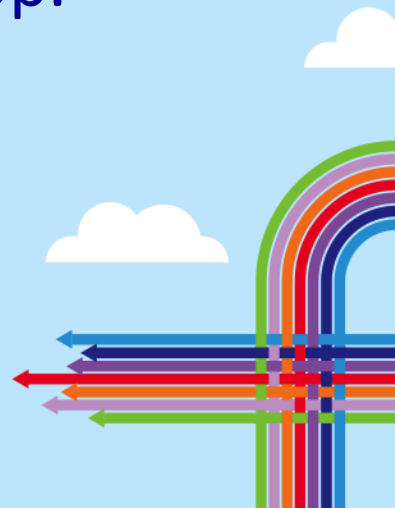






# Closing thoughts

- Any closing thoughts you have from the workshop?
- Sign up to hear about future workshops.
- Share your feedback about the workshop.





**More Information:**

**[Edmonton.ca/whatmovesyou](https://Edmonton.ca/whatmovesyou)**



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