NEIGHBOURHOOD DESCRIPTION

Rossdale is one of Edmonton's oldest neighbourhoods, and was originally known as Ross Flats. It has a long history of First Nations use, and in 1802 two fur trading forts were built in the area of the present Rossdale Generating Station. In 1876, Donald Ross purchased a large amount of land in the area and built a residence, which became Edmonton's first hotel, at the foot of McDougall Hill.

Ross Flats became the supply point for the Klondike Gold Rush and the site of several industries, including a brewery, ice house, lumber yard, power plant and coal mine. A good deal of Edmonton's early cultural activities also took place on the Ross Flats. Diamond Park was for many years the site of Edmonton sporting events that included baseball, soccer and football. The exhibition grounds were first held in Rossdale, and relocated from Rossdale to their present site in 1911.

In 1915, Edmonton experienced a severe flood. Homes and industries in Rossdale were damaged and many businesses did not return. Since that flood, Rossdale has gradually transformed. Many of the commercial and industrial properties have been converted to other uses and some of the oldest structures have been removed, leaving many properties vacant. Today, the largest portion of property area in Rossdale is devoted to recreation and open space. Many of the residences, most of which are single-detached, are between 50 and 75 years old. Supported by the City's commitment to maintain the river valley communities, Rossdale is beginning the process of revitalization and redevelopment.

Rossdale is named after Donald Ross, a businessman who created Edmonton's first hotel in the Rossdale area. Donald Ross arrived in Edmonton in 1872 and built his home in Rossdale. He soon began renting out the second floor of this house, creating Edmonton's first hotel. Over the years, Ross expanded the home three times and after his death in 1915 the building was turned into a rooming house. The building was destroyed by fire in 1925.

Population by Age and Gender

Age Group	Male	Female	Total	% of Total	City %
0-9	15	25	40	5	12
10-19	30	35	65	7	11
20-29	100	90	190	22	18
30-39	85	60	145	16	15
40-49	80	70	150	17	14
50-59	80	75	155	18	14
60-69	60	50	110	13	8
70+	5	20	25	3	8
Total	**455**	**425**	**880**	**100**	**100**

Marital Status (Population 15 years of age and older)

Marital Status	People	% of Total	City %
Married	335	42	45
Common-Law	85	11	9
Single (Never Legally Married)	300	37	32
Separated	10	1	2
Divorced	55	7	7
Widowed	20	2	5
Total	**805**	**100**	**100**

Family Households

Family Type	Households	% of Total	City %
Married Couples	165	-	-
Without Children at Home	110	50	29
With Children at Home	55	25	40
Common-Law Couples	40	-	-
Without Children at Home	35	16	9
With Children at Home	5	2	4
Total Lone-Parent Families	15	-	-
Female Parent	15	7	14
Male Parent	0	0	4
Total	**220**	**100**	**100**

Household Size

People Per Household	Households	% of Total	City %
1 Person	210	44	29
2 People	180	38	33
3 People	50	10	16
4 People	25	5	14
5 People	10	2	5
6 or More	5	1	3
Total	**480**	**100**	**100**

Source: 2011 Census of Canada, Statistics Canada   **Note: totals may not sum due to random rounding**

2010 Household Income

Household Income in 2010	Households	% of Total	City %
Under $10,000	15	3	5
$10,000 to $19,999	0	0	6
$20,000 to $29,999	100	20	7
$30,000 to $39,999	0	0	8
$40,000 to $49,999	30	6	8
$50,000 to $59,999	50	10	8
$60,000 to $79,999	40	8	14
$80,000 to $99,999	45	9	12
$100,000 to $124,999	35	7	11
$125,000 to $149,999	55	11	7
$150,000 and Over	125	25	14
Total	**495**	**100**	**100**
Median Household Income	**$75,030**	**-**	**$72,248**
Average Household Income	**$99,673**	**-**	**$90,340**

Highest Level of Education (Population 15 years of age and older)

Education Level	People	% of Total	City %
No Certificate, Diploma or Degree	70	8	18
High School Diploma or Equivalent	145	17	26
Apprenticeship or Trades Certificate or Diploma	60	7	9
College or Other Non-University Certificate or Diploma	140	16	18
University Certificate or Diploma Below Bachelor Level	40	5	5
University Certificate or Diploma at Bachelor Level or Above	415	48	24
Total	**870**	**100**	**100**

Population by Ethnic Origin

Ethnic Origins	People	% of Total	City %
European Origins	175	15	15
British Isle Origins	520	44	29
Other North American Origins (Includes Canadian)	190	16	15
French Origins	120	10	9
Aboriginal Origins	50	4	5
Latin, Central, and South American Origins	0	0	2
Caribbean Origins	0	0	1
South Asian Origins	0	0	6
West Central Asian and Middle Eastern Origins	15	1	3
East and Southeast Asian Origins	70	6	12
African Origins	40	3	3
Oceania Origins	0	0	0
Total	**1,180**	**100**	**100**

Note: The sum of ethnic groups in this table is greater than the total population count because an individual may report more than one ethnic origin.

Source: 2011 Census of Canada, Statistics Canada   **Note: totals may not sum due to random rounding**

Population by Mobility Status (Based on address 5 years previous)

Mobility	People	% of Total	City %
Non-movers	465	48	53
Moved From Elsewhere in Edmonton	265	27	28
Moved From Elsewhere in Alberta	135	14	5
Moved From Elsewhere in Canada	45	5	7
Moved From Outside Canada	55	6	7
Total	**965**	**100**	**100**

Residential Units by Structure Type

Type of Unit	Units	% of Total	City %
Single-Detached House	185	39	51
Semi-Detached House, Duplex	15	3	7
Row House	80	17	10
Apartment Building (5+ Stories)	100	21	8
Apartment Building (< 5 Stories)	95	20	23
Moveable Dwelling	5	1	1
Other	0	0	0
Total	**480**	**100**	**100**

Period of Construction

Year of Construction	Units	% of Total	City %
1960 or Before	100	19	18
1961-1980	95	18	35
1981-1990	145	28	15
1991-2000	120	23	11
2001-2005	60	12	11
2006-2011	0	0	10
Total	**520**	**100**	**100**

Occupied Private Dwellings by Tenure

Housing by Tenure	Number	% of Total	City %
Owner Occupied	280	53	65
Renter Occupied	245	47	35
Total	**525**	**100**	**100**

Journey to Work (Employed Labour Force)

Transportation Method	People	% of Total	City %
Car, Truck, Van - as Driver	410	71	72
Car, Truck, Van - as Passenger	0	0	6
Public Transit	70	12	15
Walked	95	17	5
Bicycle	0	0	1
Other Methods	0	0	1
Total	**575**	**100**	**100**

Source: 2011 Census of Canada, Statistics Canada   **Note: totals may not sum due to random rounding**

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Map labels:

Beatrice Carmichael Park

105 St · 103 St · 102 St · 101 St

Veterans Park

MacDonald Dr
McDougall Park

McDougall Hill

100 Av

106 St · 104 St

Rossdale Rd

Low Level Bridge

9 Av

Edmonton Public School Archives & Museum

99 Av

Diamond Park

100 St

105 St · 103 St · 101 St

98 Av

James MacDonald Bridge

98 Av

100a St · 98 Av

106 St · 104 St

100a St

Bellamy Hill Rd

102 St · 100a St · 97a Av

Ortona Armoury Site

97 Av

97 Av

97 Av

106 St · 105 St

97 Av

River Valley Outdoor Centre

100a St

Capital City Recreation Park/
Irene Parlby Park

99a St · 99b St · 95 St

106 St

96 Av

Telus Field

Rossdale Community Hall

96 Av

101 St · 100 St

104 St

Rossdale Rd

Rossdale

95 Av

105 St

Rossdale Generating Station

Rossdale Water Treatment Facility

100a St

Nellie McClung Park

Walterdale Bridge

94 Av

Fire Dept Training Centre

101 St

No. 21 ERD

91 Av

Legend:

Exisiting Land Use

One Unit Dwelling	Other Residential
Two Unit Dwelling	Commercial
Multiple Dwelling Units	Industrial and Utilities
Apartments	Institutional
Apartments High Rise	Religious Assembly

Recreation and Open Space	
Agriculture	
Transportation	
Vacant (Undeveloped/Undefined)	
No Data / Unknown	

THE CITY OF
Edmonton
SUSTAINABLE DEVELOPMENT