

CORPORATE CLIMATE LEADERS PROGRAM

Helping Edmonton businesses grow and succeed by taking climate action

CHANGE BUSINESS FOR CLIMATE

Edmonton

Many organizations are concerned about climate change and want to be part of the solution.

Yet, navigating the process of reducing greenhouse gas (GHG) emissions can be challenging, whether you are just starting out or are further along. The Corporate Climate Leaders Program (CCLP) was created by the City of Edmonton in 2018 to provide organizations of all sectors and sizes with the support and recognition they need to take meaningful climate action, together.

With 72 members and 207,428 tonnes of annual GHG reductions committed, members of the CCLP are showing how businesses can reduce their emissions while saving money, engaging their employees, and building their profile as Corporate Climate Leaders. **You can too.**

Benefits of Membership



Four capacity-building workshops each year featuring sustainability experts in fields to support and build your emissions reductions capacity..



Updates on funding opportunities and relevant sustainability news to help keep you up to date on relevant changes across all levels of government, support the implementation of projects and build the business case for climate action.



Public recognition for your achievements through case studies, award opportunities, online channels, and an annual Leaders Summit.



Connection to a growing peer network to learn and share best practices, and create greater impact than you could alone.



Being part of the Corporate Climate Leaders Program gave clarity of focus and access to a cohort of people working towards the same goals. Learning and sharing implementation ideas and challenges was valuable to both challenge and affirm our ideas and plans.

Louise Taylor
Bissell Community Centre

CHANGE IS COMING

77%

Research conducted by the City of Edmonton in 2021 showed that 77% of Edmontonians want climate action now.

50%

The City of Edmonton has committed to reduce GHG emissions by 50% from 2005 levels by 2030.

40%

A 2019 survey found that nearly 40% of millennials have chosen a job because of company sustainability.¹

¹ Swtch.io conducted a survey in 2019 of 1,000 employees in the U.S. to explore their sentiments around employers' corporate sustainability activities.

The Business Case for Climate Action

Addressing climate change is increasingly important to keep your business competitive and resilient in the global shift to a low-carbon economy. By setting and achieving GHG reduction goals, you can:

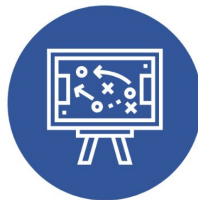
- Reduce operating costs
- Mitigate business risks
- Recruit & retain talent
- Strengthen your reputation

Member Commitments

By joining the CCLP, your organization will demonstrate that you are working to advance credible climate action. Members make three commitments which help provide transparency and greater confidence to employees, customers, and investors in the sincerity of their climate action efforts:



Measure your footprint



Develop a plan



Share commitments

Join the Growing Network of Businesses Leading Climate Action in Edmonton!

The CCLP is for businesses of all sectors and sizes, at all stages of their sustainability journey. Members include:



CHANDOS



Coca-Cola
Canada
Bottling
Limited



RBC
Royal Bank



Stantec



UNIVERSITY OF
ALBERTA

To learn more, contact Marni Devlin Moses at: marni.devlinmoses@edmonton.ca or 780-496-1923, or visit [CCLP's website](#).

The CCLP is a City of Edmonton initiative administered by Green Economy Canada, a national non-profit bringing a decade of experience working with organizations across the country to build sustainability into their operations.