



General Assembly Minutes -5:50-8:30, December 4, 2024  
**Online**

Google Meet joining info

Video call link: [meet.google.com/nbk-gpjm-nth](https://meet.google.com/nbk-gpjm-nth)

**Invited Attendees**

All Voting Committee Members, Youth at Large (optional), Cllr Janz, Cllr Salvador

**1.0 Welcome [5:50 pm]**

1.1 Call to Order

5:52 pm

1.2 Land Acknowledgment ([CoE Land Acknowledgement](#))

Sehaj

1.3 Approval of the Agenda

Approved

**2.0 Standing Items**

2.1 Councilor Updates (5 minutes)

- Council is in the middle of budget adjustment
- Currently city taxes are set at 8.1 %

	<ul style="list-style-type: none"> <li>- Council can ask questions of Administration and make amendments</li> <li>- Current challenges to this budget cycle: <ul style="list-style-type: none"> <li>- Inflation pressures</li> <li>- Recovering from the pandemic (how to replenish rainy day fund),</li> <li>- Provincial costs that are now to be paid by municipal government</li> </ul> </li> <li>- <a href="#">Mayor Sohi made a motion (item #1)</a>: That Administration prepare a report outlining a draft strategy to replenish cumulative impact of the \$15,000,000 reduction in annual Pay-As-You-Go and establish a Dedicated Universal Renewal Fund aligned with the following principles: <ul style="list-style-type: none"> <li>- a. Repayment of the cumulative impact of the \$15,000,000 reduction in annual Pay-As-You-Go by 2030.</li> <li>- b. Redirection of tax levy funding used to replenish the Financial Stabilization Reserve once the minimum balance is achieved.</li> <li>- c. Incorporation of dedicated tax levy in</li> </ul> </li> <li>- Ongoing advocacy to the province to help Edmontonians/Province</li> </ul>
<p>2.2 Chair Updates (5 mins)</p> <ul style="list-style-type: none"> <li>• CEYC Strategy (Mission, Vision, goals)/Strategic plan update</li> <li>• IAWG update</li> </ul>	<ul style="list-style-type: none"> <li>- Executive determined to carry on the 2023/2024 Strategic Plan as some of the initiatives carried over and invest time into working on creating a handbook for CEYC</li> <li>- Executive will complete an initiative for the term that will benefit CEYC: <ul style="list-style-type: none"> <li>- Determine the best way for school visits The CEYC Co-Chairs will explore and discuss with subcommittees</li> </ul> </li> <li>- IAWG - thank you for all the feedback. <ul style="list-style-type: none"> <li>- There is not enough engagement from members on how to start IAWG</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>- Difficulty for for CEYC members to take on being an expert in Indigenous relations when they are not Indigenous (or have one member represent everyone)</li> <li>- CEYC Co-Chairs will reflect on feedback and determine a direction to ensure the working group will function in a meaningful way</li> <li>- Encourage more Indigenous CEYC members</li> <li>- Look to host Indigenous workshops in the new year</li> <li>- Continue the annual meet with Enoch Cree Council engagement</li> <li>- Add a GBA+ lens in the initiative proposal doc</li> <li>- Current IAWG members will be reallocated in their next subcommittee choice</li> </ul>
<p>2.3 Administration Updates (5 mins)</p> <ul style="list-style-type: none"> <li>• January GA date moving to January 8, 2025</li> <li>• Headshots in January 8, 2025 GA</li> </ul>	<ul style="list-style-type: none"> <li>- Interviews are underway for the Advisory Coordinator position</li> <li>- Posting has closed for the Tribunal Clerks</li> <li>- Reminder that CEYC January meeting will be moving from January 1 to January 8, 2025</li> <li>- We will be bringing a photographer for headshots and group shots of CEYC members</li> </ul>

### 3.0 Internal initiatives

#### 3.1 [Proposal: Public relations \(social media, school visits\)](#)

- 3 minute presentation
- 7 minute question

- The CEYC Canva account is currently on hold due to the new City of Edmonton Policy. Administration to follow up with more information if Committees of Council can use Canva.

	<ul style="list-style-type: none"> <li>- Looking to create more meaningful Social media (Instagram) posts: <ul style="list-style-type: none"> <li>- Past CEYC posts had more engagement from longer reels/CEYC interviews with members or Councillors</li> <li>- Viewers engaged more when received more information on the topic</li> <li>- Looking to create a more personal approach to connect with Edmontonians</li> <li>- Gather feedback on posts thru engagement and with questions and answers</li> </ul> </li> <li>- Update CEYC external website <ul style="list-style-type: none"> <li>- Provide updates of Initiatives on the website</li> </ul> </li> <li>- Looking to determine if CEYC wishes to utilize other platforms like: X, Facebook and LinkedIn</li> </ul> <p><b>MOTION:</b>  Extend the Public Relations Initiative proposal presentation by five minutes  Moved by Angel  Majority vote</p> <ul style="list-style-type: none"> <li>- Review the Instagram account algorithm to ensure a consistent trend on reaching the desired audience</li> <li>- Initiatives to send Public Relations team members posts they wish to make. Clear communication will be needed on the impact of the posts</li> <li>- CEYC external website currently uses Wix</li> </ul>
<p>3.2 <a href="#">Proposal: Networking</a> (continuation from last year)</p> <ul style="list-style-type: none"> <li>• 3 minute presentation</li> <li>• 7 minute question</li> </ul>	<ul style="list-style-type: none"> <li>- Have more events this year and incorporate a career opportunity event <ul style="list-style-type: none"> <li>- Recruit specific industry members</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>- Have a panel decision</li> <li>- Reps from different Advisory committees/youth committees</li> <li>- Partner with other initiatives</li> <li>- Recommend honorariums for presenters</li> </ul> <p><b>MOTION:</b> Extend the Networking Initiative proposal presentation by five minutes Moved by Angel Majority vote</p>
3.3 Voting	<p><b>MOTION:</b> To approve the Public Relations Initiative (without the budget) Moved by Sehaj Kaur Majority Vote</p> <p><b>MOTION:</b> To approve the Networking Initiative (without the budget) Moved by Aditya Peddi Majority Vote</p>
<b>4.0 Projects initiatives</b>	
4.1 <a href="#">New Initiative update</a> (Art Therapy/Men's Health merge) <ul style="list-style-type: none"> <li>• 3 minute presentation</li> <li>• 7 minute question</li> </ul>	<p><b>MOTION:</b> Extend the Community Oriented Self-Care Initiative proposal presentation by 16 minutes Moved by Angel Majority vote</p>
4.2 Voting	<ul style="list-style-type: none"> <li>- Initiative will need to be reworked due to potential liability concerns. Administration will discuss with Initiative leads on how to proceed</li> </ul>

	forward with the proposal
4.3 Updates on Other Initiatives	<ul style="list-style-type: none"> <li>- <a href="#">CEYC Youth Summit update:</a> <ul style="list-style-type: none"> <li>- Researching potential collaboration contacts</li> <li>- Reviewing and booking a desired venue</li> <li>- Creating a work plan for the day</li> </ul> </li> </ul>

## 5.0 Policy initiatives Updates

5.1 Updates	<ul style="list-style-type: none"> <li>- Addictions proposal update: <ul style="list-style-type: none"> <li>- Created survey and sent to Administration for review</li> <li>- Looking to research current City of Edmonton policies/procedures on additions</li> </ul> </li> <li>- Community safety proposal update: <ul style="list-style-type: none"> <li>- Currently finishing the survey to send to Administration for review</li> <li>- Looking on how to present report to City Council (via memo or presentation)</li> <li>- Connecting with schools for presentation and focus groups</li> <li>- Final draft for report and survey to be completed by the end of December 2024</li> </ul> </li> </ul>
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## 6.0 Discussion

6.1 November Budget Adjustment update	<ul style="list-style-type: none"> <li>- Co-Chairs wrote up questions to bring to Council on CEYC concerns with the current proposed budget</li> <li>- Talked with other Communities of Council on their concerns for the current budget (i.e. others were more concerned with the tax increase)</li> </ul>
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	<p>versus CEYC)</p> <ul style="list-style-type: none"> <li>- Learning who are the City of Edmonton allies/support for CEYC</li> <li>- Co-Chairs brought up most of CEYC's concerns with Mayor Sohi</li> <li>- Committees would like to arrange an Engagement event with all Committees of Council to build solidarity in 2025</li> </ul>
6.2 <a href="#">CEYC 2024 - 2025 Workplan</a>	<ul style="list-style-type: none"> <li>- Executive determined to carry on the 2023/2024 Strategic Plan <ul style="list-style-type: none"> <li>- Update as necessary</li> </ul> </li> <li>- Administration and CECY Co-Chairs looking to create a handbook that will include CEYC timeline of events</li> </ul>

<b>7.0 Adjournment</b>	
7.1 Birthdays!!	N/A
7.2 Motion to Adjourn	8:03 pm
7.3 Fun Surprise	Look out for Jingerbread January at the next GA

<b>Next meeting and upcoming dates</b>	
GA - January 8, 2025	
Policy - December 9, 2024 7:00 - 8:30 pm	
Projects - December 12, 2024 5:30 - 7:30 pm	
Internal - December 19, 2024 6:00 - 7:30 pm	