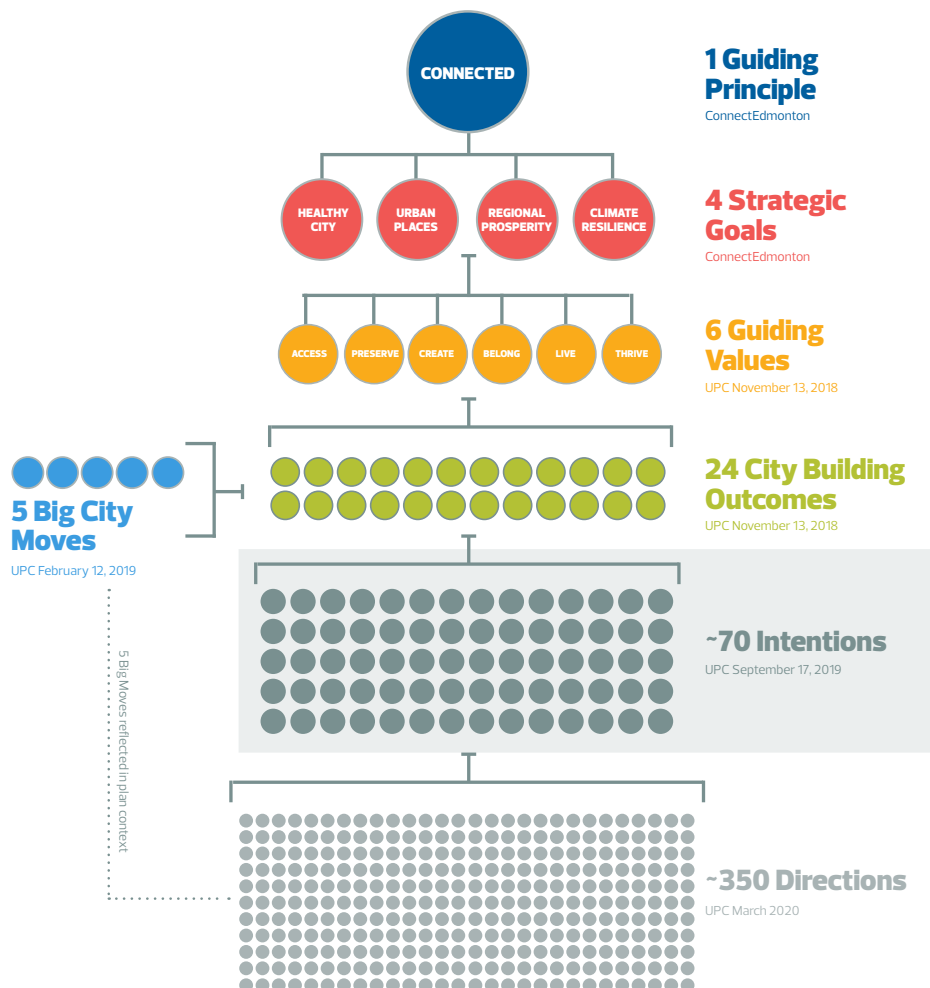


# Draft City Plan Intentions

Edmonton

The City Plan will actively build upon the guiding principle and four strategic goals set by ConnectEdmonton, Edmonton's Strategic Plan, as well as the six guiding values and 24 city-building outcomes established earlier in The City Plan project. The City Plan is comprised of 2 parts: intentions and directions. Figure 1 describes the relationship of the different elements of The City Plan and its alignment to the corporate strategic framework.

Figure 1. Context for City Plan Intentions



Administration is currently proposing a set of Intentions that which articulate what needs to be accomplished in order to achieve a particular city building outcome. These generally represent the full breadth of content to be covered within The City Plan across all 24 city-building outcomes.

Each statement begins with one of three “verbs of intention.” This approach helps to create a consistent structure while signalling the relative degree of influence the City has over a particular outcome. The three verbs of intention are:

### **SUPPORT**

Areas where the City has a relatively low degree of control over an outcome, and will employ various tactics to support the conditions for success.

### **PROMOTE**

Areas where the City has a moderate degree of control over the outcome, and will actively influence a particular result in a number of ways.

### **ENSURE**

Areas where the City has a higher degree of control over the outcome, and is able to achieve a particular result through a set of requirements or direct actions.

How to read this document:

## **0.0 Guiding Value**

### **0.1 City Building Outcome**

0.1.1 Policy Intention

0.1.1.1 Policy Direction(s) (to be developed)

## 1.0 I want to BELONG and contribute.

### 1.1 Edmonton fosters wellness and mental health by providing opportunities for all people to engage in community life and supporting those who are isolated or marginalized.

- 1.1.1 Promote personal and community wellness and connection through inclusive and welcoming neighbourhood places.
- 1.1.2 Ensure that newcomers to Edmonton feel welcome and well supported.
- 1.1.3 Promote opportunity, equality and personal safety for women, girls and gender minorities in Edmonton.
- 1.1.4 Ensure seniors have access to services and amenities that support a high quality of life.

### 1.2 Edmontonians can connect, be active in their community, and celebrate Edmonton's heritage, diversity and unique identity.

- 1.2.1 Promote active communities through the design of diverse, welcoming and playful public places.
- 1.2.2 Ensure vibrant and inclusive communities where children, youth and families can live, learn, and grow together.
- 1.2.3 Promote the unique history, culture and identity that define Edmonton.

### 1.3 Edmonton's city design fosters a sense of place by celebrating our unique attributes, diversity and opportunities within the region.

- 1.3.1 Support and celebrate the distinct communities that contribute to Edmonton, its quality of life and unique sense of place.
- 1.3.2 Support Edmonton's identity as a winter city through its infrastructure, design, events and economy.
- 1.3.3 Support the elimination of poverty, its root causes and disparity in Edmonton's communities.

### 1.4 Edmontonians demonstrate shared leadership as stewards of the environment.

- 1.4.1 Support Edmontonians' transition to a low carbon future in their daily lives.
- 1.4.2 Ensure Edmonton's air, land and water is safe and clean.

## 2.0 I want to LIVE in a place that feels like home.

### 2.1 Edmontonians feel safe and secure in their communities and benefit from public spaces and infrastructure that support health and wellbeing.

- 2.1.1 Ensure that publicly accessible spaces and facilities are designed and maintained for the year-round safety, security and barrier-free accessibility of all users.
- 2.1.2 Support the physical and mental health of Edmontonians by integrating housing, services, amenities and natural systems with active transportation networks.
- 2.1.3 Ensure the responsible management of contaminated sites to protect public health and the environment.
- 2.1.4 Ensure that urban development occurs in an orderly and safe manner in relation to heavy industry, railway corridors, utilities and utility corridors, and oil and gas facilities and pipelines.

### 2.2 Edmontonians have the ability to live locally, with access to diverse and affordable housing options in communities that support their daily needs.

- 2.2.1 Ensure compact, mixed use communities that support equitable access to employment, education and amenities.
- 2.2.2 Ensure diverse and affordable housing options in all neighbourhoods to support social equity and meet the housing needs of all Edmontonians.
- 2.2.3 Ensure that walkable and attractive mixed use development occurs at nodes and along corridors in a manner that is integrated with accessible mass transit.

### 2.3 Edmonton's growth and development mutually benefit both the city and region.

- 2.3.1 Promote opportunities to accommodate growth through the compact development of new and existing neighbourhoods.
- 2.3.2 Ensure that growth is managed with regard to long term fiscal impacts and full lifecycle costs of infrastructure and services.
- 2.3.3 Promote gathering spaces for culture, sports, recreation and entertainment opportunities to support both formal and informal uses.

### 2.4 Edmonton is a leader in efficient, sustainable and resilient community design, development and living.

- 2.4.1 Support ecological function and energy efficiency through the design of Edmonton's infrastructure, buildings and neighbourhoods.
- 2.4.2 Ensure civic infrastructure and physical systems are built for sustainability and resiliency.

## 3.0 I want opportunities to THRIVE.

### 3.1 Edmontonians acknowledge and celebrate Indigenous heritage while honouring the diverse cultures, perspectives and experiences residents bring from around the world.

- 3.1.1 Support the ability of First Nations, Métis and Inuit peoples to celebrate, grow and flourish.
- 3.1.2 Support equity among the diverse communities that contribute to Edmonton's sense of place, wellness and identity.
- 3.1.3 Support access to meaningful employment and a broad range of economic opportunities for all of Edmonton's diverse communities.

### 3.2 Edmonton fosters a vibrant economy by supporting small business and attracting skills, talent and investment.

- 3.2.1 Ensure that development and public infrastructure is designed to support a vibrant local economy and competitive business environment.
- 3.2.2 Promote economic investment and development opportunities in coordination with high-quality transit.
- 3.2.3 Promote the attraction and retention of a highly skilled and talented workforce in support of ongoing innovation, investment, and entrepreneurship.

### 3.3 Edmontonians, entrepreneurs and investors have opportunities and supports to grow a diverse and resilient economy.

- 3.3.1 Support opportunity for local economic and community resilience through redevelopment, revitalization and renewal.
- 3.3.2 Promote the continuous improvement, evolution and intensification of Edmonton's non-residential lands.
- 3.3.3 Ensure the provision of a regional transportation system which attracts investment and provides access to businesses throughout the region.

### 3.4 Edmonton cultivates a diverse economy by embracing services and technologies responsive to the impacts of climate change.

- 3.4.1 Support Edmontonians in building individual and community capacity to take action on climate change.
- 3.4.2 Support innovation and private investment in climate resilient industries and businesses.

## 4.0 I want ACCESS within my city.

### 4.1 Edmonton advances equity through access to barrier-free spaces, facilities and transportation networks.

- 4.1.1 Support safe and inclusive transportation options for Edmontonians of all ages, abilities, and incomes.
- 4.1.2 Ensure safety of all users in the planning and design of city infrastructure, networks and spaces.
- 4.1.3 Ensure the accessibility of affordable services and amenities to all Edmontonians.

### 4.2 Edmontonians live closer to what they need and are supported by walkable communities, active transportation networks, and greater connectivity across all travel modes.

- 4.2.1 Ensure that transportation investment supports urban intensification and diversification.
- 4.2.2 Ensure a mobility system where people can seamlessly move from one travel option to another to conveniently fulfill their daily needs.
- 4.2.3 Ensure cycling networks that serve a variety of purposes including recreation, commuting, transportation and fun.

### 4.3 Edmonton's transportation system connects residents and businesses, creating opportunities and building partnerships throughout the region.

- 4.3.1 Ensure that the transportation system enables the efficient movement of people and goods within the Edmonton Metropolitan Region.
- 4.3.2 Promote regional connectivity and shared prosperity through coordination, communication and advocacy.

### 4.4 Edmontonians benefit from improved public transit and high-quality active transportation networks which reduce greenhouse gas emissions.

- 4.4.1 Ensure that Edmonton's comprehensive mass transit network contributes to a carbon footprint reduction.
- 4.4.2 Support a low carbon transportation system.

## 5.0 I want to **PRESERVE** what matters most.

### 5.1 **Edmonton protects, expands and improves access to its natural systems and open spaces in support of biodiversity and the health and enjoyment of all Edmontonians.**

- 5.1.1 Ensure protection, enhancement, and opportunities for access to open space and the river valley and ravine system.
- 5.1.2 Promote the conservation and restoration of natural systems to improve ecological connectivity and reduce habitat fragmentation.

### 5.2 **Edmonton protects and enhances its public amenities, cultural and built heritage, and urban agriculture for future generations.**

- 5.2.1 Promote Edmonton's history and encourage a sense of local identity by preserving and enhancing heritage resources.
- 5.2.2 Ensure access to fresh, local food by enhancing opportunities for urban agriculture.

### 5.3 **Edmonton maintains and invests in regionally significant ecological connectivity, natural assets, agricultural lands and infrastructure services.**

- 5.3.1 Support the conservation of agricultural land to reduce its loss and fragmentation and contribute to economic development and food security.
- 5.3.2 Ensure resource extraction activities are evaluated to mitigate risk and impacts to people and the natural environment.
- 5.3.3 Ensure the investment in and maintenance of civic infrastructure and ecological assets considers full lifecycle costs and benefits.

### 5.4 **Edmonton's natural and physical systems provide security and resilience against extreme weather events and other environmental hazards.**

- 5.4.1 Ensure the safety and security of Edmonton's water supply, food systems and natural ecosystems to support long term resilience to flooding, droughts and extreme weather events.
- 5.4.2 Ensure rapid support to Edmontonians in times of emergency, disaster and crisis.

## 6.0 I want to be able to **CREATE** and innovate.

### 6.1 **Edmonton fosters citizen leadership, capacity building and co-creation.**

- 6.1.1 Promote the co-creation of city-building solutions with communities through prototyping, partnerships and piloting.
- 6.1.2 Promote the retrofit and redevelopment of civic spaces and public assets to achieve more people-centered places.

### 6.2 **Edmonton is where creative spaces emerge and arts and culture flourish.**

- 6.2.1 Promote the integration of arts and culture into the fabric of the city and its communities.
- 6.2.2 Promote a well-connected, attractive and delightful city through beautiful architecture, animation and urban design excellence.

### 6.3 **Edmontonians develop and invest in new ideas and sectors that contribute locally and are recognized globally.**

- 6.3.1 Ensure health and academic institutions are leveraged as anchors for innovation, entrepreneurship and creativity.
- 6.3.2 Support an increasingly diverse and entrepreneurial knowledge economy.
- 6.3.3 Promote partnerships that develop regional opportunities for growth and investment.

### 6.4 **Edmonton uses its economic strength to foster innovation, lead new initiatives and strengthen its future prosperity.**

- 6.4.1 Promote economic development opportunities which reduce reliance on the non-renewable energy sector while strengthening Edmonton's future prosperity.
- 6.4.2 Ensure Edmonton plans for climate change mitigation, adaptation and resilience.