

# CORPORATE BUSINESS PLAN 2023-2026



## CORPORATE PROMISE

Working together, we enable a better life for all Edmontonians.

## OUR CULTURAL COMMITMENTS

Safe Helpful Accountable  
Integrated Excellent

Click on links below to view the [Corporate Business Plan](#) and the [City of Edmonton Service List](#).



## CONNECT EDMONTON

Sets direction with Vision 2050 and 4 Strategic Goals

## THE CITY PLAN

Sets choices for a City of 2M Edmontonians with 5 Big City Moves

## TRANSFORMING FOR THE FUTURE

Council's 6 priorities (what Edmontonians want Council to focus on)

## SERVING EDMONTONIANS

### RECREATION AND CULTURE

Edmontonians are physically and emotionally healthy

### SOCIAL SUPPORT

Edmontonians have what they need to succeed

### CIVIC SERVICES

Edmontonians contribute to civic society and are engaged in promoting the quality of the community

### PUBLIC SAFETY

Edmontonians are safe and secure in our community

### COMMUNITY DEVELOPMENT

Edmontonians are connected to their neighbours

### MOVEMENT OF PEOPLE AND GOODS

Edmonton has an accessible and varied transportation system moving people, goods and services efficiently

### LAND DEVELOPMENT

Edmonton is developed to support growth and social, cultural, economic, and environmental well-being

### ECONOMIC DEVELOPMENT

Edmonton has a diverse and prosperous economy that thrives locally and globally

### ENVIRONMENTAL PROTECTION

Edmonton has sustainable access to nature, parkland and green infrastructure while protecting the natural environment and biodiversity, minimizing environmental impact and mitigating climate change

## MANAGING THE CORPORATION

### PEOPLE, RELATIONSHIPS AND PARTNERSHIPS

The City of Edmonton's service delivery is informed by Edmontonians and is optimized by relationships and partnerships

### PROJECT AND ASSET MANAGEMENT

The City of Edmonton's projects are well managed and assets are maintained for accountable service delivery

### STRATEGY AND BUSINESS

The City of Edmonton's corporate processes are robust and helpful for integrated service delivery

### TECHNOLOGY AND DATA

The City of Edmonton's technology and data are leveraged to enable quality decision-making and enhance innovative service delivery

### POSITIVE EMPLOYEE EXPERIENCE

The City of Edmonton's employees are safe and supported to achieve their aspirations and deliver excellent services

### ENVIRONMENTAL STEWARDSHIP

The City of Edmonton's operations and service delivery sustains and conserves the environment

### FINANCIAL SUSTAINABILITY

The City of Edmonton's resilient financial position enables both current and long-term service delivery and growth



Healthy City



Inclusive and Compassionate



Community Safety and Well-Being



Arts and Culture



Urban Places



A Community of Communities



Mobility Network



A Rebuildable City



District Planning



Regional Prosperity



Catalyze and Converge



Economic Growth



Climate Resilience



Greener as we Grow



Climate Action and Energy Transition

# CORPORATE OBJECTIVES



# WHAT WE ARE FOCUSING ON IN 2023-2026



## HOW ARE WE IMPROVING COMMUNITY SAFETY AND WELL-BEING?

All Edmontonians benefit when more people in our city feel safe and included. When people feel safe, empowered and supported as individuals, they are better able to connect with and enrich the community. This work is rooted in reconciliation, anti-racism and the removal of systemic barriers.

We are using a prevention-focused approach to improve the safety, stability and well-being of all Edmontonians by addressing the underlying causes of social challenges such as homelessness, social exclusion, poverty and racism.

### WE ARE WORKING ON:

- [Community Safety and Well-Being Strategy](#)
- [Affordable and Supportive Housing](#)
- [The Anti-Racism Strategy](#)
- [Homelessness in our Communities](#)
- [Core and Transit System Safety Plan](#)
- [The Indigenous Framework](#)
- [Neighbourhood Safety](#)



## HOW ARE WE ENHANCING ARTS AND CULTURE?

A vibrant arts and culture community is vital for a healthy economy, improved quality of life and a key driver of our transformational goals. Arts and culture includes recreation, art, heritage and cultural programming, and partnering with other organizations to keep Edmonton's event scene healthy and diverse.

We are enhancing opportunities for Edmontonians to live healthy and connected lives by building facilities and parks, expanding programming strategies to underserved populations, rejuvenating arts, culture and heritage programming, and investing in partnerships and grants with the community.

### WE ARE WORKING ON:

- [Activities, Parks and Recreation](#)
- [Attractions and Events](#)
- [Grants and Funding](#)
- [Heritage, Archives and the Arts](#)
- [Connections and Exchanges Strategy](#)
- [kihcihkaw aski \(Sacred Land\)](#)



## HOW ARE WE CONSIDERING DISTRICT PLANNING?

District Planning is a multi-year project to build a Rebuildable City - one of the City Plan's visions of neighbourhoods that feel like small towns in our big city.

The City's District Planning reflects how people live - in clusters of neighbourhoods rather than on a single street - and tries to ensure everyday needs are a 15-minute walk, roll, transit or bike ride from their front door. It will change the way Edmonton plans and supports our city's development and growth. The City Plan identifies 15 districts across Edmonton and each District plan will highlight the key features, current district conditions and future opportunities for the area.

### WE ARE WORKING ON:

- [District Planning](#)
- [Zoning Bylaw Renewal](#)
- [Current Planning Projects](#)
- [First Place Program](#)



## HOW ARE WE DIVERSIFYING OUR MOBILITY NETWORK?

Edmontonians need safe and convenient transportation options - whether they are walking, cycling, wheeling, taking public transit, e-bikes, scooters or driving. The City Plan envisions Edmonton as a vibrant and prosperous city with an integrated mobility system that provides all users with convenient, safe and inclusive options.

The City's work centres around ensuring we have a diversified transportation network and enhancing and improving service levels to keep our network usable and safe in all weather conditions.

### WE ARE WORKING ON:

- [The Safe Mobility Strategy](#)
- [Regional Arc Electronic Fare System](#)
- [On Demand Transit](#)
- [Enhancing Snow and Ice Control](#)
- [Transportation Network Improvement Projects](#)
- [Mass Transit Planning](#)



## HOW ARE WE ENSURING ECONOMIC GROWTH?

Economic growth involves creating jobs, attracting investment and strengthening our economy for years to come. This means our economic growth must be inclusive, sustainable and supportive of local businesses, while considering regional opportunities.

We are improving the services and support we offer to businesses, expanding our economic diversity, promoting innovation and regional partnerships, and looking out for the vibrancy and recovery of key business areas.

### WE ARE WORKING ON:

- [Business and Economy](#)
- [Economic Action Plan](#)
- [Business Supports](#)
- [Hydrogen Hub](#)
- [Downtown Vibrancy and Chinatown Recovery](#)
- [Industrial Investment Action Plan](#)



## HOW ARE WE RESPONDING TO CLIMATE CHANGE?

Seventy-five per cent of Edmontonians told us we need to act now to address climate change. The steps the City is taking will make us more resilient to the impacts of climate change and protect our quality of life, health, economy and infrastructure.

Action is required by all Edmontonians, businesses and industries to reduce greenhouse gas emissions and preserve and protect a clean environment. On our path to becoming a resilient city, we will work together to address climate challenges and risks, and pursue the opportunities that arise from a changing climate.

### WE ARE WORKING ON:

- [Community Energy Transition Strategy](#)
- [Climate Adaptation Strategy](#)
- [Energy Transition Strategy](#)
- [Alberta Zero Emissions Hydrogen Transit](#)
- [Single-Use Item Bylaw](#)
- [The 25-year Waste Strategy](#)