

Dunluce Neighbourhood and Alley Renewal Community Feedback on Final Design

Engagement Summary | November 2024

ADVISE

The Dunluce Neighbourhood and Alley Renewal Project Team organized a number of opportunities during the Community Feedback on Final Design stage of public engagement. These opportunities were available for the public to review and to share their thoughts on the final design and how well it aligns with the Dunluce Vision and Guiding Principles. This input will help the Project Team finalize the design prior to construction in 2025.



Survey

An online survey was available for the public to complete from November 7 to 30, 2024. The survey asked participants to review and to share their thoughts on the final design and how well it aligns with the Dunluce Vision and Guiding Principles.

Paper copies of the survey were available upon request.

171 responses



Public event (in person)

An in-person public engagement event was held on November 20, 2024 at Dunluce School. The event presented the final design options for walking, rolling, biking, driving and open spaces in Dunluce. Residents had the opportunity to ask questions and provide feedback.

157 attendees



How we communicated

We encouraged community members to visit the project web page to access information about the project and the engagement opportunities. Other tools to promote the engagement opportunities included:

- + 2,798 project web page views
- + 1,500 clicks on Facebook and Instagram ads
- + 2,100 letters and newsletters delivered to community members
- + 2,100 postcards delivered to community members
- + Four road signs, six pole signs, eight A-frame signs and 28 yard signs
- + Project update sent to list of 134 subscribers

The Dunluce Community League also distributed project information and the Project Team members responded to community members' email and phone inquiries.