

Community Feedback on Draft Design

La Perle and Belmead Neighbourhood Renewal

Fall 2024

REFINE

The La Perle and Belmead Neighbourhood Renewal Project Team organized the following opportunities for the public to share feedback on the draft design for the neighbourhood. This input will help the Project Team **REFINE** the draft design to create the final design.



Online Survey

- + An online survey was available to the public from November 5 to December 15, 2024. We shared information about the draft design and asked questions to help the Project Team **REFINE** the design
- + Paper copies of the survey were made available upon request

402 survey participants

Community conversations



- + Residents had the opportunity to meet the Project Team on November 14 at the Belmead Community League and November 23 at the La Perle Community League
- + Pop-up events were held on November 7 at the West End Seniors Activity Centre and November 16 at the La Perle Soccer Fields
- + Events introduced the draft design for La Perle and Belmead Neighbourhood Renewal. Project Team members shared proposed changes associated with the draft design and gathered feedback from the community

138 neighbourhood conversations



Project web page

- + We asked residents to visit the project web page to access information about the project, view the design materials and learn more about La Perle and Belmead Neighbourhood Renewal

4,726 unique visits to the project web page



How we communicated

- + 189 Mailchimp e-mail subscribers
- + 5,396 newsletters
- + 5,396 postcards
- + 20 posters
- + 1,978 letters
- + 3,230 clicks on Facebook and Instagram ads
- + 15 yard signs
- + 3 road signs

The Project Team will provide a **What We Heard** Report on the project web page in early 2025.