

Exploring Options and Tradeoffs Engagement Summary

La Perle and Belmead Neighbourhood Renewal

June 2024

REFINE

The La Perle and Belmead Neighbourhood Renewal Project Team organized the following opportunities to gather local knowledge and **REFINE** options and tradeoffs for Neighbourhood Renewal.



Online Survey

- + An online survey was available to the public from April 29 to May 21, 2024, asking participants to confirm the draft Vision and Guiding Principles are reflective of the neighbourhood character and share their perspectives on **Exploring Options and Tradeoffs**. Paper copies of the survey were made available upon request

314 survey participants



Project web page

We asked residents to visit the project web page to access information about the project and learn more about La Perle and Belmead Neighbourhood Renewal

**2,561 unique visits to
edmonton.ca/BuildingLaPerleandBelmead**



Community conversations



Events shared information with residents and gathered feedback from the community to help us confirm the draft Vision and Guiding Principles and **REFINE** options and tradeoffs for La Perle and Belmead Neighbourhood Renewal

- + An Options Tour took place on May 4
- + In-person drop-in open houses were held at La Perle Community League on May 9 and at the Belmead Community League on May 14

101 neighbourhood conversations



How we communicated

- + 5,346 newsletters
- + 5,346 postcards
- + 15 posters
- + 15 yard signs
- + Two road signs
- + 146,456 impressions on Facebook and Instagram

Over 150,000 touchpoints with residents

The Project Team will provide a What We Heard Report online in summer 2024.

For more information and to sign up for project updates on La Perle and Belmead Neighbourhood Renewal, please visit edmonton.ca/BuildingLaPerleandBelmead

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