

## Mass Transit Implementation Principles and BRT Network

---



### **Principle #1: Mass Transit is Accessible and Inclusive**

- Mass Transit creates economic and social opportunities by providing access to destinations important to equity seeking groups such as schools, medical facilities, social services, shopping and leisure destinations, community service facilities and employment zones with high levels of shift work.
  - Mass Transit reduces barriers through universal design and improved access to stations for all users, whether they walk, wheel or roll.
- 



### **Principle #2: Mass Transit Connects Nodes**

- Mass Transit is a city building investment lever that supports development at nodes by locating high quality transit services where people live, work and play. It provides fast, reliable and efficient transportation to nodes from a wide range of locations throughout Edmonton.
- 



### **Principle #3: Mass Transit Supports Corridors**

- Mass Transit is a city building investment lever that supports development along corridors by improving access to adjacent land uses and the experience of pedestrians on corridors and providing high quality transit service along corridors.
- 



### **Principle #4: Mass Transit Provides a New Standard of Service**

- Mass Transit drives mode shift by providing Edmontonians with a fast, frequent and reliable transportation option.
  - Mass Transit is integrated with other types of transit to form a seamless transit network.
- 



### **Principle #5: Mass Transit is an Integrated Part of the Mobility System**

- Mass Transit allows Edmontonians to live a less car-dependent lifestyle by integrating with active mode infrastructure and creating improvements to the pedestrian realm.
  - Mass Transit ensures that Edmontonians continue to have a variety of transportation options to complete daily trips.
  - Mass Transit connects with local and regional transit to create seamless travel across the city and region.
-