Meyokumin Neighbourhood and Alley Renewal

The Meyokumin Neighbourhood and Alley Renewal Project Team organized the following opportunities to provide feedback on the final design. Participants were invited to ADVISE the Project Team on any final adjustments that would align the design with the Vision and Guiding Principles for the project.



## Survey

An online survey was available from October 13 to October 26, 2023. We shared the final design and asked you how well it reflected the Vision and Guiding Principles for the neighbourhood. We also asked if there was anything that the Project Team should be aware of that might impact the final design

## 66 respondents



## Project web page

We asked residents to visit the project web page to access information about the project, view the final design booklet, register for an online engagement session and learn more about Meyokumin Neighbourhood and Alley Renewal

# 1,416 unique visits to edmonton.ca/BuildingMeyokumin 253 design booklet views



#### Drop-in open house

- The Project Team held an in-person, drop-in open house at St. Richard School on October 18 to hear and understand people's feedback on the final design
  - There were display panels showing the designs to the 66 people in attendance
  - A video highlighting main elements of the final design was also playing continuously

#### Online engagement session

On October 24, the Project Team held an online engagement session to answer people's questions on the final design

### 9 participants online, 66 participants in person



## How we communicated

- 1road sign
- 10 neighbourhood signs in the community
- Facebook and Instagram advertising (71,000 views, 789 clicks)
- 750 printed newsletters

- Notice in Millhurst Community League newsletter (260 subscribers)
- Notice on the Millhurst Community Facebook page (876 followers)
- News update emails (65 subscribers)

The Project Team will provide a What We Decided report on the project web page in early 2024. The report will describe how policy and program information, public engagement input and technical requirements were used to make design decisions.

Construction is anticipated to begin in 2024. You will be receiving further information in spring 2024 regarding Preparing for Construction.

For more information and updates on Meyokumin Neighbourhood and Alley Renewal, please visit edmonton.ca/BuildingMeyokumin



