

Exploring Options & Tradeoffs

Meyokumin Neighbourhood and Alley Renewal Engagement Summary

REFINE

The Meyokumin Neighbourhood and Alley Renewal Project Team organized the following opportunities for the public to share their thoughts on the most important considerations when looking at tradeoffs for design options. This input will help the Project Team **REFINE** the options into a draft design for neighbourhood and alley renewal.



Surveys

- + An online survey was available from September 17 to October 11, 2022. We shared specific ideas for Neighbourhood and Alley Renewal in Meyokumin and asked you questions to help **REFINE** these options

86 Respondents



Project Webpage

- + We asked residents to visit the project webpage to learn more about Meyokumin Neighbourhood and Alley Renewal and invited them to provide feedback on the **Options and Tradeoffs**
- + There were 880 visitors to the project web page, with 110 people also viewing the presentation
- + A comprehensive options and tradeoffs booklet was posted on the web page, making it easier for people to see and understand the full options and tradeoffs package

880 Unique visits to edmonton.ca/BuildingMeyokumin

110 Video views



Community League Day

The Project Team attended Community League Day on September 17, 2022 at Millhurst Community Hall. The team engaged with approximately 75 individuals through a variety of techniques. These included:

- + Playing cards showing various options
- + A walking map where participants identified their existing and desired walking routes
- + A display board showing the draft Vision and Guiding Principles for the project, for people to review and comment
- + Display boards with general information about the project, such as cost-sharing opportunities
- + A Plinko type game to engage children and teens about what they want to see in their neighbourhood

75 Participants



How we communicated

- + 2 Road signs
- + Facebook advertising (69,371 views, 639 clicks)
- + 2,500 Door hangers
- + 4 A-frame signs
- + 12 Posters
- + 2 notices in Millhurst Community League newsletter (260 subscribers)
- + 2 notices on the Millhurst Community League Facebook page (764 followers)

The Project Team will provide a **What We Heard** report online in winter 2023.

For more information and updates on Meyokumin Neighbourhood and Alley Renewal, please visit edmonton.ca/BuildingMeyokumin

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