

Meyonohk Neighbourhood and Alley Renewal

Exploring Options and Tradeoffs Engagement Summary

October 2024

REFINE

The Meyonohk Neighbourhood and Alley Renewal Project Team organized a number of public engagement opportunities during the **Exploring Options and Tradeoffs** stage. These opportunities were provided for community members to share their thoughts and help the Project Team adapt and adjust the approaches to the design options. This input will help the Project Team **REFINE** the options into a draft design.



Drop-in community event

- + Residents were invited to attend a drop-in community event hosted on October 1, 2024 at Lord of Life Lutheran Church
- + Participants had the opportunity to learn about the benefits and tradeoffs for options proposed for Meyonohk

24 participants



Options and Tradeoffs survey

- + An online survey was available from September 26 to October 17, 2024. The survey asked participants to help us **REFINE** the options into a draft design and confirm whether the Vision and Guiding Principles reflect what is important to the community
- + A paper copy of the survey was available at the drop-in community event and upon request

90 completed surveys



Community pop-up events

- + Project Team members popped up on October 10 and October 15, 2024 throughout the neighbourhood and at Meyonohk School to share information about the project and encourage survey participation

173 conversations



Community meeting

- + Project Team members met with the Parents Involved In Meyonohk group from Meyonohk School on October 21, 2024
- + Participants had the opportunity to learn about the project, share their feedback and ask team members questions

12 participants

How we communicated



- + Three road signs
- + 16 yard signs
- + Four A-frame signs
- + 20,400 social media ad unique views
- + 1,136 newsletters delivered
- + 1,136 postcards delivered
- + 44 targeted letters delivered
- + 1,105 project web page unique views
- + 50 emails to list subscribers

A **What We Heard** report summarizing feedback from the **Exploring Options and Tradeoffs** stage will be available in December 2024.

For more information please visit:
edmonton.ca/BuildingMeyonohk

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SHAPE OUR CITY

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