

Oliver Neighbourhood Renewal

Starting the Conversation, Building a Project Vision Together and Exploring Opportunities

Engagement Summary | October/November 2023

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The Oliver Neighbourhood Renewal Project Team organized a number of engagement opportunities during the combined **Starting the Conversation, Building a Project Vision Together** and **Exploring Opportunities** stage. Stakeholders and residents shared important insights to understand the community's needs, identify enhancement opportunities and shape the project's **Vision and Guiding Principles**.



Pop-up events

The Project Team popped up at six locations throughout Oliver between October 28 and November 7, 2023. Locations included the Oliver Exchange Building, Safeway Jasper Avenue, Oliver Park/off-leash dog park, Rosedale Seniors' Living, Coffee Outside Meetup Group (Ezio Faraone Park) and Stopgap Coffee.

These pop ups introduced the project to residents and visitors, provided an opportunity for participants to share likes and dislikes about Oliver and encouraged participation in the Community Walk and Workshop and online survey.

150+ participants



Community Walk & Workshop

On Saturday, November 4, 2023, interested Edmontonians joined the Project Team for the community walk through Oliver to identify and discuss issues and opportunities that can be addressed by Neighbourhood Renewal. The walk was followed by a workshop where participants were led through activities to brainstorm a project Vision and explore ideas for the renewal.

94 participants



Survey

An online survey was available for the public to complete from October 23 to November 17, 2023. The survey asked participants what they enjoy most about Oliver, challenges faced, improvements they would like to see and the most important elements for the City to consider. In addition, participants were asked about their satisfaction with driving, biking, walking and rolling, as well as parks and public gathering places within Oliver.

A paper survey was available by request and was completed by a few residents.

1,361 respondents

For more information and updates on Oliver Neighbourhood Renewal, please visit: edmonton.ca/BuildingOliver

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Stakeholder meetings

To date, 13 meetings have been held with interested stakeholder groups to introduce the project and gather input to inform design options. Meetings with Oliver property owners and stakeholders are ongoing.

- + Oliver Community League - November 20, 2023
- + 124 Street & Area Business Association - November 24, 2023
- + St. Joseph Basilica - November 27, 2023
- + Bike Edmonton - November 27, 2023
- + Anglican Parish of Christ Church - November 28, 2023
- + Oliver School / Edmonton Public School Board - December 1, 2023
- + Paths for People - December 4, 2023
- + Robertson-Wesley United Church - December 4, 2023
- + Brewery District / First Capital Property Management - December 7, 2023
- + Oliver Exchange Building / Beljan Development - December 8, 2023
- + Unity Square / BentallGreenOak (BGO) - December 8, 2023
- + Connelly-McKinley Downtown Funeral Home - December 11, 2023
- + Holy Child / Edmonton Catholic School Division - December 11, 2023

13+ Stakeholder Meetings



How we communicated:

We asked residents to visit the project web page to access information about the project and the engagement opportunities. Other tools to promote the engagement opportunities included:

- + 19,581 newsletters
- + 19,581 postcards
- + Six road signs
- + 40 yard signs
- + 20 pole signs
- + 50+ posters
- + 12 A-frame signs
- + An email was sent to residents who signed up for email updates
- + Project Team members responded to email and phone inquiries

4,466 web page views

The Project Team will provide a **What We Heard** report online in early 2024.

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