



## Minutes

June 20, 2017 | 5-8pm

Venue: Edmonton Tower, 10111 104 Avenue, Room 03-325

Edmonton, Alberta

Phone in option: 780-508-4092

*Dinner catered by Sutton Place Hotel (Italian food)*

*Members in attendance: D.Bajer, M.Male, S.Deelstra, S.Chunara, M.Prestley, B.Smale, K.Franke, S.Ngo*

*Regrets: C.Rakowski, T.Lynch-Staunton, J.Shewhcuk, H.Shewchuk, M.Dear, S.Demers-Collins, M.LaRue*

*Staff in attendance: K.Lennon, Z.Joseph-Wilson, S.Raitz*

*Guests: K.Atkey, K.Raine, Y.Jaafar*

AGENDA ITEM	ACTION	WHO	TIME
1. Get Supper and Get Comfortable	Eat & Chat	All	5:00pm
2. Welcome, Introductions and Opening Remarks	Discuss	Co-Chairs	5:05pm
3. Guest Presentation - Healthy Food Environments <ul style="list-style-type: none"> <li>• <a href="#">Alberta's Nutrition Report Card on Food Environments for Children and Youth</a></li> <li>• How can the EFC help test or share this information, and the online report card tool? - Kayla Atkey and Dr. Kim D. Raine</li> <li>• KR(G) - Presenting               <ul style="list-style-type: none"> <li>○ Report card created by a team of 20+ nutrition experts across Canada</li> <li>○ Report studies the association of food environments (5 types) and diet related outcomes                   <ul style="list-style-type: none"> <li>■ Looking to create benchmarks for future research</li> <li>■ Focuses on youth because they have restricted range of choice</li> </ul> </li> <li>○ Overall Grade - D</li> <li>○ Next years report released in September 2017</li> </ul> </li> <li>• KA - Presenting               <ul style="list-style-type: none"> <li>○ Municipalities play key role.</li> <li>○ APPC.CA has multitude of resources to support policy recommendations (toolkits + research)</li> </ul> </li> <li>• KA - Open up floor to ideas about the report card and</li> </ul>	Learn & Provide Input	K.Atkey  K.Raine	5:15pm





<p>what we can do at the municipality. Discussion with EFC focused on grassroots initiatives and their growth, school policy, methodology of the study, and ways of broadening the study</p>			
<p>4. Updates on fresh MEAET</p> <ul style="list-style-type: none"> <li>● EH - back on track - updated all materials for July 11th             <ul style="list-style-type: none"> <li>○ Schedule - time for 6 pitches</li> <li>○ Will repromote past MEAET winners and blog about them</li> </ul> </li> </ul>		<p>NextGen Ignite, E.Halpin</p>	<p>5:45pm</p>
<p>5. Break</p>			<p>6:00pm</p>
<p><b>6. Consent Agenda Items</b> (Items for members to read ahead of time, please add link to google docs):</p> <p>6.1 Today's agenda</p> <ul style="list-style-type: none"> <li>● KR - Approve agenda</li> <li>● MM - moves to approve             <ul style="list-style-type: none"> <li>○ BS - seconded</li> </ul> </li> </ul> <p>6.2 <a href="#">Last meeting minutes</a></p> <p>6.3 <a href="#">Food Policy Council Self-Assessment Tool</a></p> <ul style="list-style-type: none"> <li>● KR - please complete this, KL is the coordinator</li> <li>● The assessment should take about 10-15 minutes to complete. If 5 or more members of your council complete assessments, we are happy to return a feedback report summarizing the findings for your council to your council coordinator. This report can help your council identify strengths and areas for improvement.</li> </ul>	<p>Approve</p>	<p>Co-Chairs</p>	<p>6:15pm</p>
<p><b>7. Items for discussion and approval</b> (any other information not covered in consent agenda)</p> <p>7.1 <b>Recruitment results (D.Bajer).</b></p> <ul style="list-style-type: none"> <li>● Motion to approve 2 new members, LH &amp; DK.</li> <li>● Conversation: to add 1 student position, for a shortened term (1 year), with an observer status.</li> <li>● Discussion on 8 interviewed candidates             <ul style="list-style-type: none"> <li>○ Focus on maintaining diversity and increasing perspectives brought to the table</li> <li>○ Zeroed in on 2 strong candidates, 3rd as a back up, and opening up volunteering opportunities with subcommittees to individuals not already on FC</li> <li>○ MM - make a motion extend a motion DK and LH and SS is a backup candidate and other candidates can be made aware of volunteer</li> </ul> </li> </ul>	<p>Discuss and Approve</p>		<p>6:20pm</p>





<ul style="list-style-type: none"> <li>○ opportunities</li> <li>○ SC - second</li> </ul> <p><b>7.2 Motion to approve the amended <a href="#">Terms of Reference</a></b></p> <ul style="list-style-type: none"> <li>● KR - Readout recruitment updates</li> <li>● KL - Various other updates “advise AND ACT”, update diagram, number of hours/week</li> <li>● BS - movement to amend</li> <li>● MM - second</li> </ul> <p><b>7.3 Market Pop-Up Events (M.Priestly/K.Franke)</b></p> <ul style="list-style-type: none"> <li>● <a href="#">Item 6.8 on the June 23 Urban Planning Committee agenda</a> <ul style="list-style-type: none"> <li>○ KR - city studied current status of farmers market, we should send in members and just remind council what our role is as FC</li> <li>○ KL - this council meeting will not be the last change to engage - YJ was invited because her research relates to this</li> </ul> </li> <li>● Sustainability Scholars - Yasmeen Jaafar, Edible Placemaking <ul style="list-style-type: none"> <li>○ Prepared Report Outline (has completed Lit Review, Jurisdictional Scan, and Edmonton policy) and delineated recommendations to improve policy and engagement on this topic <ul style="list-style-type: none"> <li>■ City could advocate for public markets through bylaw amendments and more</li> </ul> </li> </ul> </li> <li>● DB - Instigates questions on YJ report, conversation focusing on ensuring equitableness and avoiding creating a further division between Farmers and Public Market</li> <li>● Return to - <a href="#">Item 6.8 on the June 23 Urban Planning Committee agenda</a> <ul style="list-style-type: none"> <li>● MP - will speak to points 4/5/6 of <i>fresh</i>, reinforce that the door is open</li> </ul> </li> </ul>			
<p><b>8. Committee Updates</b></p> <ul style="list-style-type: none"> <li>● Communication Committee (M.Male) <ul style="list-style-type: none"> <li>○ MM - link below summaries what they have done, show stats on social media</li> <li>○ <a href="#">Update on recent activity</a></li> <li>○ CSL student possibility (B.Smale) <ul style="list-style-type: none"> <li>■ BS - contacted by CSL (who connect students and non-profit organizations), will connect with communications</li> </ul> </li> </ul> </li> <li>● Governance Committee (K.Franke)</li> </ul>	Committees		7:00pm





<ul style="list-style-type: none"> <li>○ Co-Chair Terms - Sept.2017</li> <li>○ DB's term will be ending Sept. 2017, election occur then, can nominate yourself or others for the position</li> <li>● Measurement Committee (D.Bajer) <ul style="list-style-type: none"> <li>○ <a href="#">Updates</a> from May 16 meeting</li> <li>○ DB - Met in May, insight survey results in, lots of data to comb through, get in touch with contacts on how to utilize data <ul style="list-style-type: none"> <li>■ Discussion of ensuring data gets out to the Open Data Catalogue quickly and also receiving help from Co-op Students</li> </ul> </li> </ul> </li> <li>● Policy Committee (H.Shewchuk)</li> </ul>			
<p><b>9. City of Edmonton <i>fresh</i> Implementation Updates:</b></p> <ul style="list-style-type: none"> <li>● <a href="#">fresh re-fresh</a>: 5 year implementation review <ul style="list-style-type: none"> <li>○ KL - seeking to create report to bring back to the council in 2018 on <i>fresh</i> progress</li> </ul> </li> <li>● Coliseum Station Area Redevelopment Plan <ul style="list-style-type: none"> <li>○ KL - Coliseum ARP - feasibility on food hub, what it would look like, engagement just starting</li> </ul> </li> <li>● Upcoming Council Dates <ul style="list-style-type: none"> <li>○ KL - Northlands being brought up at council, will seek out more info on Urban Hens</li> </ul> </li> </ul>	Information	K.Lennon	7:15pm
<p><b>10. <a href="#">National Food Policy</a></b></p> <ul style="list-style-type: none"> <li>● K.Franke and K.Lennon will be attending a federal stakeholder meeting, and Food Secure Canada meeting in Ottawa June 21-23, representing the EFC and COE.</li> </ul>		K. Lennon/K.F ranke	7:30pm
<p><b>11. Planning for next year over the summer, welcoming new members, goodbye to departing members (new alumni!)</b></p>		Co-Chairs	7:45pm
<p><b>12. Closing Remarks and Meeting Adjournment</b></p>		Co-Chairs	8:00pm

Next Quarterly Meeting: September 19, 2017, 5-8pm, **Edmonton Tower, 3rd Floor Meeting Centre**

## KEY DATES

### **June 27 deadline - Online Engagement Closes for National Food Policy Survey**

[https://www.canada.ca/en/campaign/food-policy.html?utm\\_campaign=not-applicable&utm\\_medium=vanity-url&utm\\_source=canada-ca\\_food-policy](https://www.canada.ca/en/campaign/food-policy.html?utm_campaign=not-applicable&utm_medium=vanity-url&utm_source=canada-ca_food-policy)





**June 30 deadline - Participate in, and share the National Food Waste Reduction Survey:**

Survey: <http://www.nzwc.ca/focus/food/national-food-waste-strategy/survey/Pages/default.aspx>

**Breathe Draft Strategy to Urban Planning Committee - June 23**

Council Report and Agenda:

<http://sirepub.edmonton.ca/sirepub/mtgviewer.aspx?meetid=1803&doctype=agenda&itemid=58642>

**Small Markets Process Review to Urban Planning Committee - June 23**

<http://sirepub.edmonton.ca/sirepub/mtgviewer.aspx?meetid=1803&doctype=agenda&itemid=55901>

**Northlands Vision 2020 FEED strategy and fresh to City Council - June 27**

Report to City Council on the alignment between Northlands Vision 2020 FEED strategy and *fresh*.

