



DRAFT Minutes

March 14, 2017 | 5-8pm

Venue: Edmonton Tower, 10111 104 Avenue, Room 03-325

Edmonton, Alberta

Phone in option: 780-508-4089

~ Vietnamese subs and salad rolls from V Sandwiches ~

Members in attendance: K.Franke, S.Demers-Collins, S.Deelstra, M. Priestley, S.Ngo, M.Male, J.Shewchuk, B.Smale, S.Chunara, D.Bajer

Regrets: H.Shewchuk, M.Dear, C.Rakowski, T.Lynch-Staunton, M. LaRue

Staff in attendance:

N.Jackson, C.Chan - Business Licensing, Sustainable Development; A.Siemens - Waste Services Branch; K.Lennon - Sustainable Development

AGENDA ITEM	ACTION	WHO	TIME
1. Get Supper and Get Comfortable	Eat & Chat	All	5:00pm
2. Welcome, Introductions and Opening Remarks K.Franke called the meeting to order, and initiated a round of introductions.	Discuss	Co-Chairs	5:18pm
3. Guest Presentation - Nonnie Jackson Nonnie Jackson from Business Licensing, Sustainable Development, City of Edmonton Summary of Discussion: Nonnie shared information about a review of the licensing and permitting processes for small markets that City administration are undertaking. In October 2016 there was a motion from City Council, in response to the Stony Plain BRZ's concerns about getting a market running, that staff review the processes for small markets. It became clear that City is not clear in communicating what rules are, need to engage with market/vendor community and understand what their needs are from the City. Staff will report back to Council in June to say "these are the rules", this is how we've communicated these	Provide Input	Nonnie Jackson Aurea Siemens	5:20





<p>rules, and this is what we'd like to do with engagement going forward.</p>			
<p>4. Guest Presentation 2 - Aurea Siemens</p> <p>Aurea Siemens, Waste Reduction Programs Supervisor, City of Edmonton - Household Food Waste</p> <p>Summary of Discussion The City started looking at household food waste last year, to better understand what to do to get residents to reduce household food waste. The City is working with National Zero Waste Council. The goal of the research was to understand questions including: How would we go about developing a food waste reduction program? What kind of food waste is being thrown away? What habits/behaviours may contribute to more/less food waste?</p> <p>The research has included:</p> <ul style="list-style-type: none"> ● Waste Characterization Study ● Summer Research Project (Sustainability Scholar) <ul style="list-style-type: none"> ○ Door to door surveys ○ Phone survey ○ Diaries ● Edmonton Insight Survey ● A final report will be available sometime this spring (April/May) - Aurea will share this with the Food Council <p>The future goal is to develop a social marketing program to help residents reduce their food waste. Social marketing is about reducing barriers and maximizing the benefits to reducing food waste.</p> <ul style="list-style-type: none"> ● More Info: http://www.nzwc.ca/focus/food/national-food-waste-strategy/Pages/default.aspx ● Survey: http://www.nzwc.ca/focus/food/national-food-waste-strategy/survey/Pages/default.aspx (till June 30) 			<p>6:15</p>
<p>4. Consent Agenda Items (Items submitted ahead of time, please add link to google docs):</p> <ul style="list-style-type: none"> 4.1 Today's agenda 4.2 Last meeting minutes 4.3 Committee Briefings 	<p>Approve</p>	<p>Co-Chairs</p>	<p>7:30pm</p>





- Policy Committee
- Measurement Committee

Motion to approve today’s agenda, last meeting minutes, and policy and measurement committee briefings. Approved by K.Franke, seconded by S.Ngo.

4.3 Committee Briefings

- Communication Committee (M.Male)
 - Have social media accounts, website, M.Priestley has been doing a great job of writing and posting on the website.
 - M.Priestley would like to interview each food council member.
 - Email account set up, some emails.
 - Things to think about: what to retweet, tweet, how often to tweet, who will manage.
 - Food Council trying to foster a conversation.
 - Communications Committee to schedule a meeting
 - Review updated edmonton.ca/foodandag
- Events Committee (K.Franke)
 - Reflections on Let’s Talk Food: Success! Good to convene with municipal leaders, opportunity for restaurants to connect with Alberta Agriculture, but not very beneficial for Taste Alberta, tasting room was very successful, KITH relationship was fruitful.
 - Looking ahead to another event, potentially a MEAET Style event with NextGen.
 - Sustainival - should Food Council/fresh have a booth?
- Governance Committee (K.Franke)
 - New member recruitment
 - Add line about volunteers to TOR
- Measurement Committee (D.Bajer)
 - EPL Hackathon - D.Bajer went to EPL Hackathon, have four volunteers interested in working with Food Council data.
 - Slack - paid feature - could create a slack channel for volunteers
 - Motion B.Smale, S.Chunara, to amend TOR to open committees to volunteers
 - Kathryn: find out if we can share neighbourhood





<ul style="list-style-type: none"> ○ level beehive data ○ Insight Survey - March 27 ● Policy Committee (H.Shewchuk) <ul style="list-style-type: none"> ○ Discussion of Food Charters ○ Discussion of BREATHE 			
<p>5. Roundtable Updates (Knowledge Sharing):</p> <ul style="list-style-type: none"> ● D.Bajer - suggested doing an Insight Survey about backyard gardens. This could include: <ul style="list-style-type: none"> ○ Who has fruit trees? ○ Who has a backyard garden? ○ What are you growing? ○ Could help with volunteer recruitment for OFRE ○ Could talk about other options for fruit trees, beyond apples and crabapples ○ Could partner with OFRE, SFE, Fruits of Sherbrooke ○ Anytime of year ○ Map it ○ Measurement Committee to work on this. 	Information	All	6:45pm
<p>5. City of Edmonton <i>fresh</i> Updates:</p> <ul style="list-style-type: none"> ● Upcoming Council Dates <ul style="list-style-type: none"> ○ Urban Agriculture Zoning Bylaw, Mar. 6 ○ Northlands Vision 2020 - April 25 ○ Small Markets - Q2 <ul style="list-style-type: none"> ■ K.Franke, would like EFC to discuss this, and strike up a Pop-Up and Market Working Group, with support from Sustainability Scholar. K.Franke will set up a meeting. ○ Urban Hens - Q2 <ul style="list-style-type: none"> ■ M.Priestley would like EFC to be present for this, provide context and history. ● Urban Agriculture Program ● 2 Sustainability Scholars selected 	Information	K.Lennon	7:00pm
<p>6. Committee Reports (any information not covered in consent agenda)</p>	Discuss and Approve	Committees	7:10pm
<p>7. Discussion Items Tabled from Last Time</p> <ul style="list-style-type: none"> ● <u>7.1</u> Action plan - high quality surplus food redistribution (S.Ngo, S.Deelstra, K.Lennon) <ul style="list-style-type: none"> ○ Set up subcommittee to work on this, with Sustainability Scholar. S.Ngo, S.Deelstra, 	Discuss and Approve	All	7:30





<ul style="list-style-type: none"> ○ K.Lennon. ○ Chefs in US came up with a no-fault food distribution. In Alberta we have the Charitable Food Donation Act. ○ Wasted food rather than food waste 			
9. Closing Remarks and Meeting Adjournment		Co-Chairs	8:00pm

Next Quarterly Meeting: June 20, 2017, 5-8pm, **Venue TBD**

KEY DATES

Breathe Draft Strategy

*Open house and input on draft
March 15, 12-1pm and 5-8pm*

The Breathe draft strategy will be released at a public event at City Hall, 12-1pm, and 5-8pm. It contains some policies which relate to food production. The draft strategy will be open for public input online from March 15 - April 15th. There will also be hard copies at some City libraries.

Links: https://www.edmonton.ca/city_government/initiatives_innovation/events.aspx

Ribbon of Green

From early 2017 to late 2018, the City of Edmonton will be expanding the Ribbon of Green plan for the North Saskatchewan River Valley and Ravine System, with a focus on areas in the northeast and southwest corners of the City. We are looking forward to hearing your insights and ideas on how to protect and connect the river valley across the City. Together, let's protect, connect and enhance Edmonton's Ribbon of Green!

Come join the conversation and Let's Talk River Valley and Ravines!





[Click here](#) for Project Background and view the [Poster](#) for more info.

Attend a drop-in session and help plan the two study areas in the northeast and southwest corners of Edmonton's Ribbon of Green.

Wednesday March 22 | 4-8 pm

Terwillegar Community Recreation Centre
2051 Leger Road

Thursday March 23 | 4-8 pm

Clareview Community Recreation Centre
3804 139 Avenue

Kids are warmly welcome and we have fun activities for them.

March 14 - April 7

Have your say on our interactive map & online questionnaire at edmonton.ca/ribbonofgreen
Please check for more information at edmonton.ca/ribbonofgreen or follow us on Twitter using #ribbonofgreen. [Email:ribbonofgreen@edmonton.ca](mailto:ribbonofgreen@edmonton.ca)

Small Markets Process Review

Council Report

TBD, Q2 (April, May, June)

City of Edmonton is reviewing the business license and permitting process for small markets, and reporting back to Council on next steps.

Northlands Vision 2020 FEED strategy and fresh

Council Report

April 11

Report to City Council on the alignment between Northlands Vision 2020 FEED strategy and *fresh*.

Urban Hens

Citizens Services Committee, Council Report

TBD, Q2 (April, May, June)

Report to City Council on the second phase of the hens pilot.

