

ETS Branch Highlights Report

Date: April 30th, 2018

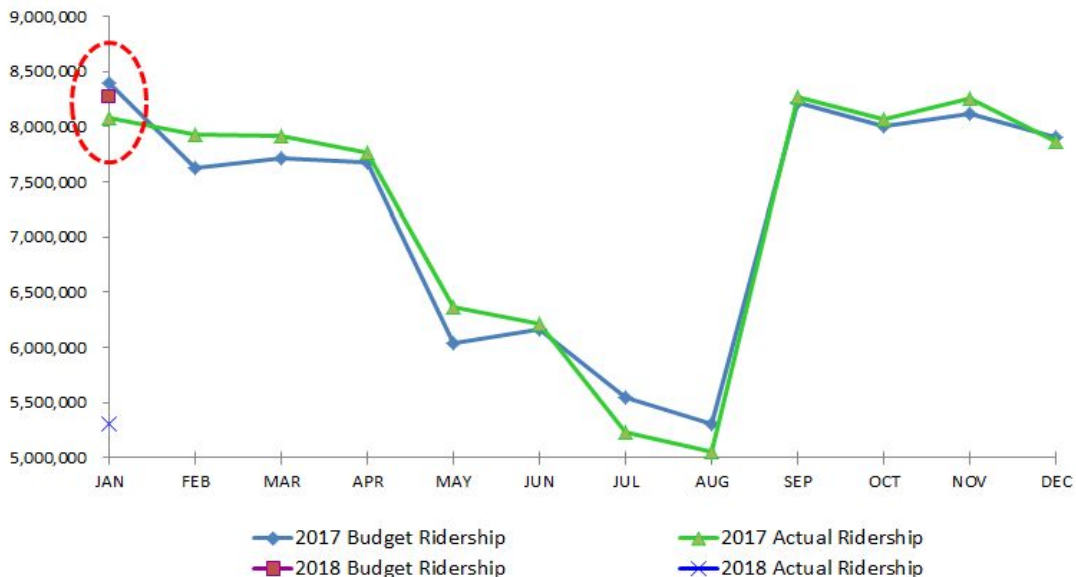
1. RIDERSHIP

Bus and LRT Ridership – January 2018 and February 2018

The January and February SRR reports are prepared in March and usually released at the same time. The regular accruals for all four U-Pass categories were not posted in the month of January. They were doubled up in February. There is approx \$2.2 million in revenue for U-Pass that is not included in the January report. There is also a further decline in cash sales year over year. This has been attributed to fewer events at Rogers Place in comparison to the same time period last year.

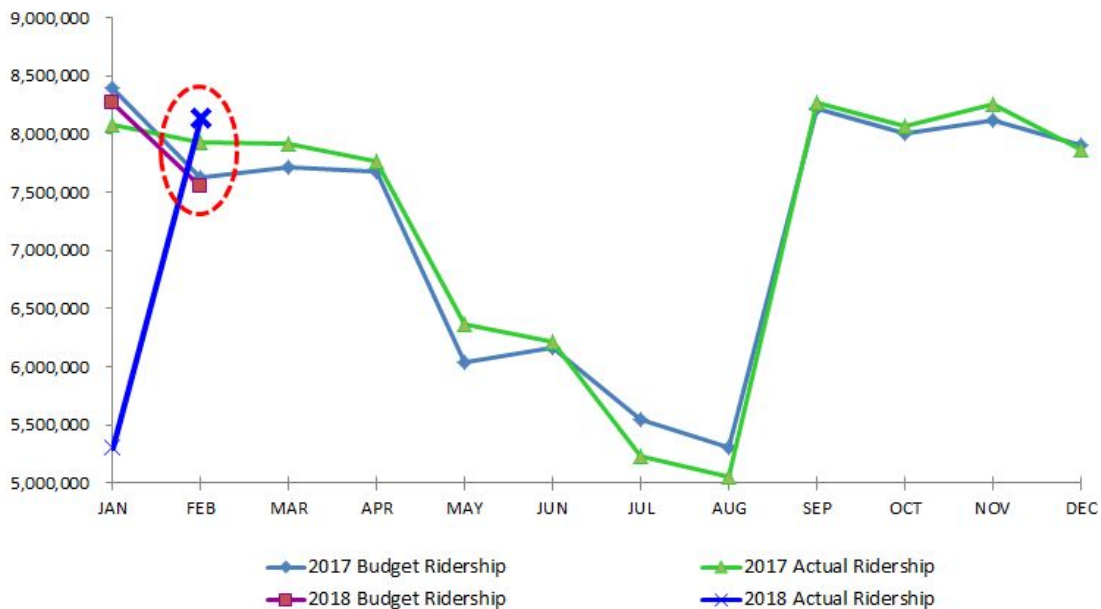
January	Month	Year to Date
2017 Actual	8,078,895	8,078,895
2018 Budget	8,272,049	8,272,049
2018 Actual	5,302,789	5,302,789

Monthly Ridership



February	Month	Year to Date
2017 Actual	7,923,477	16,002,372
2018 Budget	7,553,263	15,825,311
2018 Actual	8,142,872	13,445,660

Monthly Ridership



2. ETS UPDATES

Spring Service Changes

Spring service changes take effect on Sunday, April 29, 2018 to accommodate changing spring ridership patterns. This includes reducing post-secondary routes following the end of the winter semester. City crews are also working hard to complete planned LRT maintenance projects to keep our 40-year old Capital Line system running smoothly.

ETS Communications

The City of Edmonton joined others in the community, region and country on Thursday, April 12 with demonstrations of support for the Humboldt Broncos hockey team. ETS bus destination signs, City road signs and digital signs inside and outside City recreation facilities read #HumboldtStrong.

ETS Fare Update

On April 10 Council passed a change to ETS fares. As of June 1, 2018, children 12 and under will be allowed to ride transit for free if accompanied by a fare paying adult. Allowing more children to ride for free will increase demand for transit and it will also reduce financial barriers to Edmontonians in need. It is not anticipated that this will put any extra responsibility on Transit Operators and Transit Peace Officers, but there will be additional training provided to ensure staff are comfortable with the change. This reflects the balance that ETS is always striving to achieve between generating revenue and providing social benefit to the community. Currently 40% of ETS revenue comes from fares, with the remainder coming from City taxes. This fare change will not have much impact on the ratio.

Safety & Security - Peace Officers and the City

Edmonton's Peace Officers responsibilities range from working closely with ETS bus and LRT operators to interacting with the public in parks and neighbourhoods. In addition to monitoring activity in City Hall and providing support and response during council and committee meetings, this group monitors the centre of the downtown core, from 97 Street to 101 Street and from Jasper Avenue to 103A Avenue. By the end of June, all Peace Officers and Professional Standards and administrative staff will report into one branch, Community Standards and Neighbourhoods. There are currently over 80 Peace Officers who work in the ETS branch and approximately 70 Peace Officers in Community Standards and Neighbourhoods.

New Bus Routes Will Reflect Your Transit Priorities

Edmonton's bus routes will be changing. The City is growing, so ETS is working to make sure bus routes meet the needs of more Edmontonians. The new bus route network will be shaped by Edmonton's [Transit Strategy](#) and insights from the public and City staff. Public [engagement sessions](#) will run April 12 until June 14, 2018. There will be 24 workshops held at convenient times and locations throughout the City. In addition, six workshops will be held with ETS staff to gather their specific knowledge on the routes. Everyone is invited to join a drop-in community workshop. If you are unable to attend a community workshop, we hope to collect your feedback on the new bus network through an online survey which will be live from April 12 to June 30 at edmonton.ca/newbusroutes. If you would like to receive occasional project updates about Edmonton's changing bus routes plan, you can sign up online for the Bus Network Redesign email [newsletter](#).

3. ETSAB INFORMATION REQUESTS

Not applicable for March.

4. ETS REPORT TRACKING - 2018

SIRE	Report Title	Meeting Date	Committee
5173	Improving Tourists' Experience on Edmonton Transit System	May 1, 2018	UPC
5709	Transit Driver Safety/Retractable Shields	May 23, 2018	CPSC
5837	Steps to Enable on-line/mail out Distribution and Options for an Annual Pass	May 23, 2018	CPSC
5726	Kathleen Andrews Garage - Solutions for Daycare	June 7, 2018	Executive
5823	DATS Service Delivery	June 18, 2018	Executive
5773	Transit Smart Fare System - Fare Approaches	June 20, 2018	CPSC
5903	LRT Station Security	Sept 12, 2018	CPSC
5931	Fare Policy	Sept 12, 2018	CPSC
5804	Permanent Ride Transit Program - Transition	Nov 28, 2018	CC
5435	Emerging Mass Transportation Technology*	June 19, 2018	UPC

*Not an ETS report

CC = City Council

CPSC = Community and Public Services Committee

Executive = Executive Committee

UPC = Urban Planning Committee