



## ETSAB 2020-2021 Annual Work Plan

**Mission:** To support safe, effective, efficient, and environmentally preferred modes of transportation

**Vision:**

- A transportation system that encourages less car dependent transportation;
- A safe, affordable, efficient, totally user friendly transit service;
- An integrated transit system that accesses all parts of metro-Edmonton;
- A family of services which allows all people in Edmonton equal and fair opportunity to access public transit;
- A marketing strategy that increases ridership and results in high levels of public support for the transit system; and
- Urban planning that creates transit-supportive form and densities and more mixed land use to create stronger, healthier communities.

**Values:**

- Fiscally, socially and environmentally responsible behaviour
- Responsive to the public
- Respect for all mobility needs

### Options for Strategic Alignment to the Way Ahead

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| <ul style="list-style-type: none"> <li>A. The Way We Finance</li> <li>B. The Way We Move:             <ul style="list-style-type: none"> <li>○ Access and Mobility,</li> <li>○ Transportation Mode Shift</li> <li>○ Sustainability</li> <li>○ Economic Vitality</li> <li>○ Public Transportation</li> <li>○ Transportation and Land Use Integration</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>○ Regional Interface</li> <li>○ Asset Management &amp; Maintenance</li> <li>C. The Way We Grow:             <ul style="list-style-type: none"> <li>○ Integrated Land Use and Transportation</li> </ul> </li> <li>D. The Way We Live:             <ul style="list-style-type: none"> <li>○ Attractiveness</li> <li>○ Connectedness</li> </ul> </li> <li>E. Edmonton Arts Council, and The Art of Living</li> </ul> |
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**Work Plan Assumptions:** The key focus areas were identified during the Annual Planning Retreat on Saturday, February 8, 2020 and final draft was approved by the Board at the February 24, 2020 General meeting.

Standing Items									
#	Title	Description	Deliverable	Lead	2020 Q2	2020 Q3	2020 Q4	2021 Q1	2021 Q2
1	Budget Review	Standing project undertaken annually by ETSAB - Comments on the annual budget submitted to council	Letter	Phil					
2	Team building/ Board Admin	New Member Orientation and Internal Process Reviews - Annual recruitment support and records management	Orientation session and information package	Phil/ Jarret					
3	Liaise with relevant City Committees	Attend meetings of committees linked to Transit in Edmonton and bring updates back to Board meetings	Presentation	Reference table below					
4	Quick Response	Delegate/request support from members for ad-hoc activities such as responses to ETS Administration reports	Letter/Speak	Charlie/ Isabell					
5	Transit Innovation	Transit Innovation provides a forum for open-ended discussion to help integrate new members and formulate ideas and opinions as a Board. Socialize and discuss topics members are	n/a	Jarret					

		knowledgeable, passionate, or interested in as they relate to transit.							
Sub-Committees (Planned Finish - end of 2019-2020 term)									
#	Title	Description	Deliverable	Lead	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2
6	Safety & Security Part 1	Transit Rider Safety, Diversity & Inclusion	Letter to UPC	Phil					
Sub-Committees (Planned for 2020-2021 term)									
#	Title	Description	Deliverable	Lead	2020 Q2	2020 Q3	2020 Q4	2021 Q1	2021 Q2
8	Returning Safely to Transit during COVID-19	Working on a strategy to bring riders back to transit during this COVID period.	Report or letter to UPC	Bryan					
9	Inclusive Transit: BIPOC Experiences with Edmonton Transit Service	Creating a strategy to ensure that everyone feels safe as they ride transit.	Report or letter to UPC	Jarret					
10	Vulnerable Users & Transit	Public transit usage by those with invisible disabilities	Report to UPC	Charlie					

Standing Items / Liaisons	Follow-up Items
Edmonton Arts Council (EAC) Liaison: Serena	Quick Response to Emerging Items and Past Reports Charlie and Isabell

**Attachment #6**

<b>Accessibility Advisory Committee (AAC)</b> Liaison: Charlie	<b>New Member Orientation</b> Bryan and Jarret
<b>Transit Innovation Sub-Committee</b> Jarret	<b>Internal Process Updates</b> Charlie
<b>Budget (Capital, 10 year rolling, adjustments)</b> Liaison: Phil (June to Nov)	<b>Grad Student Liaison</b> Bryan Shepherd