



FINAL Meeting Minutes

Monday, December 16, 2019

5:15PM –7:45PM

Heritage Room, City Hall

Meeting No. 19.12

Prepared by Christy McKenzie

Members Present:

Charles Kelly (Chair), Isabell Hubert Lyall (Vice Chair), Giselle General, Bob Macklon, Bryan Shepherd, Jorge Arango, William Agbakoba, Ngoan Do

Regrets: Stewart Smith, Mark Tetterington (President, ATU 569), Mudasser Seraj Philip Reid, Maurice Vincent, Jarret Esslinger

Guests:

Lorraine – Citizen re: service on Route 309

ETS & City of Edmonton Staff:

Marc Lachance, Manager, Business Strategy & Planning, ETS Business Integration
Christy McKenzie, Administrative Assistant, ETSAB and ETS Technical Services

Materials & Attachments:

- Meeting Agenda & Draft Meeting Minutes
- ETS Branch Highlights Report
- Draft report: ETS' Marketing Strategy

CALL TO ORDER 5:30 PM

AGENDA REVIEW

DECISION

MOVED: by I. Hubert Lyall to approve the Dec 16th, 2019 agenda.

CARRIED

APPROVAL OF PREVIOUS MEETING MINUTES

DECISION

MOVED: by B. Macklon to approve the November 25th, 2019 minutes.

CARRIED

FOR APPROVAL

DECISION

Draft ETS' Marketing Strategy Report

G. General

- Giselle provided an overview the findings of the report and the selected recommendation was clarified by Charlie for members.
- Members agreed to request submission of the report to the agenda for the February 25, 2020 meeting of the UPC to align with ETS' report CR_7812 Further Analysis of Alternative Transit Solutions.

MOVED: by G. General to approve the ETS' Marketing Strategy Report, with no changes.

CARRIED

NEW BUSINESS

INFORMATION

Citizen Request to Speak re: Route 309

Lorraine

- Lorraine presented the reasons for her concern about the cancellation of Route 309 in her Oliver neighbourhood, especially as to how it may affect residents who are seniors.

<ul style="list-style-type: none"> Members noted that the mid-November First/Last KM solutions discussion for ETS has resulted in a follow up report from administration due February 25th to the Urban Planning Committee. The third item will focus on solutions for people with limited mobility such as a flex on-demand service (not assigned to any specific neighbourhood). If approved by Council, this service would ideally be implemented August 30th, 2020 to coincide with the implementation of the new bus network. 	
Administrative Items	C. Kelly
<ul style="list-style-type: none"> Members were reminded that election/re-election of the Chair and Vice Chair position for the Board will take place at the January General meeting of the Board, with changeover of position active from April 1st. Edmonton Tower was selected as the location for the Saturday, February 8th, 2020 Annual Work Planning Retreat for the 2020 – 2021 term. The possibility of remote/virtual meetings, to facilitate attendance at board or subcommittee meetings via video or phone call was put forward for consideration. Charlie reminded interested members to sign up for the final sub-committee of the current work plan, on Vulnerable Users and Transit. Jorge provided an overview of the topic that he presented on at the work plan retreat based on sessions attended at CUTA in fall of 2018. Bob, Jorge and Bryan requested to be added to the list of members. 	

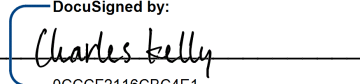
SUB-COMMITTEE UPDATES	INFORMATION
Transit Innovation	
<ul style="list-style-type: none"> No meeting was held in December. 	
ETS' Safety and Security	J. Arango
<ul style="list-style-type: none"> Jorge has received and distributed documents provided by Marc for review and will send members an invite for a sub-committee meeting January 22nd. 	
Standing Item Updates	C. Kelly
<ul style="list-style-type: none"> n/a 	

INFORMATION SECTION	INFORMATION
ETS Branch Highlights Report	M. Lachance
<ul style="list-style-type: none"> The ETS Branch Highlights report was presented. Question and answers included discussion around bus stop sign redesigns that will be part of the Bus Network Redesign rollout. Members' observed that there appear to be some improvements over the current design. 	
Edmonton Arts Council (EAC) & Accessibility Advisory Committee (AAC)	C. Kelly
<ul style="list-style-type: none"> Jorge confirmed he was able to meet with David, the public art representative for EAC, and learn more about their role in transit related construction projects, including the upcoming Valley Line LRT West. Jorge suggested that the Board invite him to provide a presentation at the General Board meeting in May or June (when new members are in place). Charlie confirmed that a member of the AAC will be invited to attend the final sub-committee for the term on Vulnerable Users and Transit. 	
ATU569	C. Kelly
<ul style="list-style-type: none"> Charlie provided an update to members on the results of the ATU569 election. Steve Bradshaw has been voted in for a second term as President, beginning in January 2020 to December of 2022, and will be invited to attend the Board's General Meetings. 	
DAG	B. Macklon
<ul style="list-style-type: none"> Bob highlighted the report on the proposed change in the DATS pick up window from 30 minutes to 20 minutes from ETS Administration. It was deferred from a mid-November meeting to the first item of business on the January 13th UPC agenda, and he is interested to see how this will affect the system. Users are expecting that it may reduce the number of trips available per day. 	
Councillor Emerging Issues Update	Cir. A. Knack
<ul style="list-style-type: none"> Councillor Knack encouraged the Board to consider providing a response to the February 25th ETS' 	

- report CR_7812 Further Analysis of Alternative Transit Solutions.
- Councillor Knack was pleased to highlight that the Valley Line West LRT project has been voted to proceed in the Budget deliberations, and also put forward a suggestion for the Board to consider looking into the level of investment in public transit in Edmonton per capita in comparison with other Canadian cities in time for the next four year budget cycle.

TOPICS OF THE NIGHT	DECISION
	I. Hubert Lyall
Topics selected to highlight: <ul style="list-style-type: none"> • The Board approved the ETS' Marketing Strategy - Communicating Bus Network Redesign and Smart Fare Changes report, which offers recommendations on different ways of communicating the significant changes coming to the transit system in 2020. • The Board began exploring the possibility of remote / virtual meetings, to facilitate attendance at board or subcommittee meetings via video or phone call. 	

MOTION TO APPROVE MINUTES OF THIS MEETING	DECISION
MOVED: by I. Hubert Lyall on January 27 th , 2020 to approve these December 16 th , 2019 minutes.	
<u>CARRIED</u>	

CHAIR SIGN-OFF DocuSigned by:

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