



## FINAL Meeting Minutes

Monday, November 25, 2019

5:15PM –7:45PM

Heritage Room, City Hall

Meeting No. 19.11

Prepared by Christy McKenzie

### Members Present:

Charles Kelly (Chair), Isabell Hubert Lyall (Vice Chair), Giselle General, Maurice Vincent, Jarret Esslinger, Bob Macklon, Bryan Shepherd, Mudasser Seraj Philip Reid, Jorge Arango

Regrets: Stewart Smith, William Agbakoba, Ngoan Do, Mark Tetterington (President, ATU 569)

### ETS & City of Edmonton Staff:

Marc Lachance, Manager, Business Strategy & Planning, ETS Business Integration  
Christy McKenzie, Administrative Assistant, ETSAB and ETS Technical Services

### Materials & Attachments:

- Meeting Agenda & Draft Meeting Minutes
- ETS Branch Highlights Report

**ANNUAL SOCIAL 5:30 - 6:30 PM**

**CALL TO ORDER 6:30 PM**

### **AGENDA REVIEW**

**DECISION**

**MOVED:** by B. Shepherd to approve the Nov 25<sup>th</sup>, 2019 agenda.

**CARRIED**

### **APPROVAL OF PREVIOUS MEETING MINUTES**

**DECISION**

**MOVED:** by I. Hubert Lyall to approve the October 28<sup>th</sup>, 2019 minutes.

**CARRIED**

### **NEW BUSINESS**

**INFORMATION**

#### **CUTA Annual Conference and Transit Show 2019**

**I. Hubert Lyall/  
M. Vincent**

- CUTA's annual conference took place in Calgary from November 10 to 13, 2019. Maurice Vincent and Isabell Hubert Lyall appreciated the opportunity to attend the Canadian Urban Transit Association (CUTA) fall conference in Calgary earlier this month. They attended a number of interesting sessions, such as on transit safety, network redesigns, and how data can be used to improve public transit, and are looking forward to presenting in detail at ETSAB's spring retreat in early 2020.

#### **Administrative Items**

**C. Kelly**

- Members were reminded that the December General meeting will take place on Monday, December 16<sup>th</sup> instead of the usual last Monday of the month.
- Members were reminded that election/re-election of the Chair and Vice Chair position for the Board will take place at the January General meeting of the Board.
- Saturday, February 8<sup>th</sup>, 2020 was selected for the Board's Annual Work Planning Retreat for the 2020 – 2021 term.

<b>SUB-COMMITTEE UPDATES</b>	<b>INFORMATION</b>
<b>Transit Innovation</b>	<b>J. Esslinger</b>
<ul style="list-style-type: none"> <li>No meeting was held in November. The next meeting of the sub-committee will be held in January.</li> </ul>	
<b>ETS' Marketing Strategy</b>	<b>G. General</b>
<ul style="list-style-type: none"> <li>Giselle confirmed that the draft report should be ready for Board approval by the December general meeting. Maurice noted that Halifax Transit contacts have invited additional engagement at the end of November, via conference call.</li> </ul>	
<b>ETS' Safety and Security</b>	<b>J. Arango/ P. Reid</b>
<ul style="list-style-type: none"> <li>The next meeting invite will be sent to members by Jorge. Jorge engaged with DAG, and provided a brief update, and Isabell confirmed that she has engaged with WAVE and provided a summary of the members' feedback.</li> </ul>	
<b>Standing Item Updates – Debrief of Council Committee meetings Nov 18 &amp; 19</b>	<b>C. Kelly/ I. Hubert Lyall</b>
<ul style="list-style-type: none"> <li>Charlie and Isabell requested to speak to ETS' Fare Policy Report on Monday, November 18, and also to ETS' First/Last KM Report on Tuesday, November 19. They provided a summary of their experience and outcomes to members.</li> <li>ETS proposed that a 15-passenger bus on-demand service may be the best solution for First/Last KM, and a report is due back to Council February 2020 with a more detailed analysis of options for neighbourhoods that will no longer have regular fixed bus service or don't have transit service now. This additional information will help Council make an informed decision on how alternative transit could be operated and funded. Most questions by Councillors were directed to speakers opposing the report recommendations.</li> <li>An environmental group lobbied for free transit in response to the Ridership Growth and Recovery Report by ETS which was also presented on Monday, November 18.</li> </ul>	

<b>INFORMATION SECTION</b>	<b>INFORMATION</b>
<b>ETS Branch Highlights Report</b>	<b>M. Lachance</b>
<ul style="list-style-type: none"> <li>The ETS Branch Highlights report was presented. It was noted that ETS will adjust the fare policy to ensure increasing mode shift is written in as a goal of the policy and send it to City Council for further discussion on November 26. The new bus network, service standards also go to City Council for formal approval on the same day.</li> <li>Question and answers included: <ul style="list-style-type: none"> <li>Marc acknowledged ETSAB support on behalf of ETS for the Nov 18 and 19<sup>th</sup> reports.</li> <li>Relationship between GDP and Ridership was discussed. Marc explained that projected ridership numbers are expected to decline as employment rates decline, due to reduction in the requirement for commuting to and from places of employment.</li> <li>Smart Fare implementation is scheduled for January 2021 with the current fare structure. This is six months later than Bus Network Redesign rollout in mid-2020, and will be preceded by a Smart Card payment trial for U-Pass users around the same time frame as the BNR rollout.</li> <li>Member requested more information about an LRT assault incident in a November 20<sup>th</sup> news article by Global News.</li> </ul> </li> </ul>	
<b>Edmonton Arts Council (EAC) &amp; Accessibility Advisory Committee (AAC)</b>	<b>C. Kelly</b>
<ul style="list-style-type: none"> <li>Jorge has scheduled an upcoming meeting with EAC.</li> <li>A member of the AAC has been selected to attend the Safety and Security sub-committee.</li> </ul>	

<b>TOPICS OF THE NIGHT</b>	<b>DECISION</b>
	<b>I. Hubert Lyall</b>
<p>Topics selected to highlight:</p> <ul style="list-style-type: none"> <li>The board held its Annual Social and were very pleased to welcome several City Councillors, members of ETS Administration, and past ETSAB members to the event.</li> </ul>	

- Two members' attendance the Canadian Urban Transit Association (CUTA) fall conference in Calgary earlier this month.

**MOTION TO APPROVE MINUTES OF THIS MEETING**

**DECISION**

**MOVED:** by B. Macklon on December 16<sup>th</sup>, 2019 to approve these November 25<sup>th</sup>, 2019 minutes.

**CARRIED**

CHAIR SIGN-OFF

DocuSigned by:

*Charles Kelly*

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